

"Introducing CyberSafe Space for Parents: Specifically designed for parents whose children spend time on the internet"

In our upcoming newsletter, we're unveiling a dedicated section filled with valuable tips on ensuring your children's safety in the online realm. The key defense against the potential hazards of the internet lies in awareness and fostering open communication.

Recent events surrounding social media platforms, such as Facebook (you can find more details [here](#)), have underscored the growing realization that despite efforts by companies and policymakers to safeguard our children, there's still more to be done.

As a community, it's crucial for us to prioritize **Awareness**, set clear **Boundaries**, and consistently **Communicate** these boundaries and their consequences to our children.

While YouTube might appear safe on the surface for kids, is it truly a secure option?

The primary motive driving views on YouTube videos is financial gain. Behind the scenes, an algorithm operates to suggest subsequent videos for viewers. This algorithmic mechanism, aiming to promote video popularity, poses risks for children by leading them from innocuous content to potentially unsuitable material. The algorithm's increasingly nonsensical combinations of words often navigate kids from harmless videos to age-inappropriate ones, making YouTube a potentially unsafe platform for young viewers. [Click here](#) to delve deeper into this issue."

To foster a safer YouTube experience for children, parents can follow these four essential steps:

1. Step 1: Establish a **supervised Google account** specifically for YouTube by referring to our comprehensive [how-to guide](#).
2. Step 2: Choose from three distinct **content settings**:
 - Explore: Geared towards content suitable for viewers aged 9 and above. This category encompasses vlogs, tutorials, gaming videos, music videos, news, educational content, DIY, arts and crafts, dance, and more. Live streams are limited to Premieres.
 - Explore More: Tailored for viewers aged 13 and above. This setting offers a wider array of videos, including live streams, within the same categories as Explore.
 - Most of YouTube: Encompasses nearly all content on the platform, excluding materials designated as 18+ by channels, our systems, or reviewers.
3. Step 3: Implement [parental controls](#) to further manage and customize the viewing experience.
4. Step 4: Create a [family contract](#) outlining rules and guidelines for using YouTube within the household."