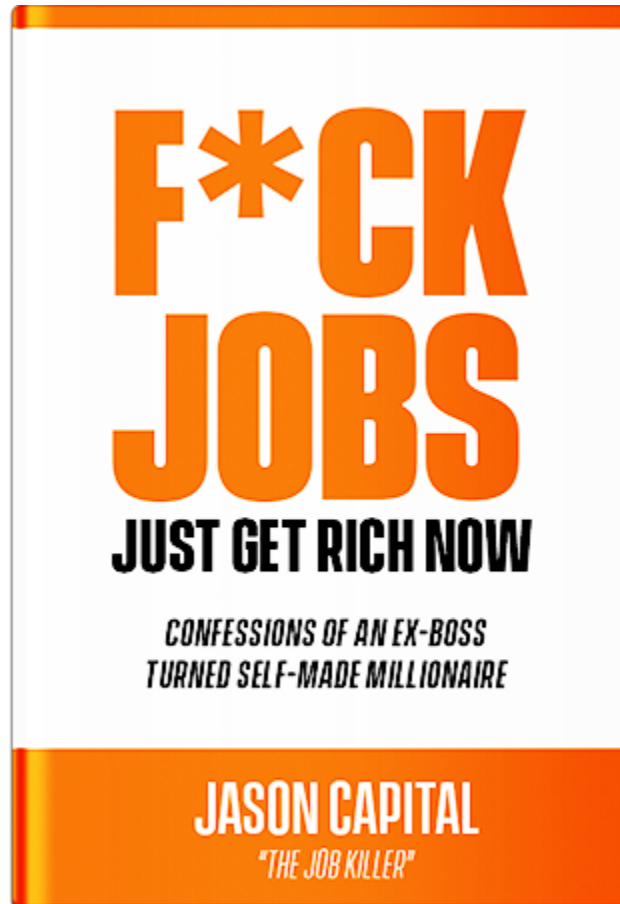


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Research Template for "F*ck Jobs, Just Get Rich Now" by Jasib Capital

Target Market

Individuals who are dissatisfied with their current careers and want to achieve financial success outside of traditional employment.

People who are interested in entrepreneurship and alternative sources of income.

Avatar:

Avatar

Name: John, Age: 28, Face: Confident and ambitious

Background: Holds a college degree, but struggling to find a satisfying job

Day-in-the-life: Spends hours job hunting, feeling frustrated with the lack of opportunities

Values: Financial freedom, independence, personal growth

Outside forces: Pressure to achieve success, societal expectations, financial obligations

Current State

Painful/frustrating: Feeling stuck and unfulfilled in current job search

Annoyances: Job rejections, lack of control over financial situation, feeling like a failure

Fears: Being trapped in a dead-end job, not achieving financial stability, being judged by others

Worries: Paying bills, repaying student loans, uncertain future

Perception: Frustrated, disillusioned, lacking direction

Lack of status: Feeling undervalued, struggling to make ends meet

Descriptive words: Stuck, unfulfilled, uncertain

Dream State

Financial independence, successful entrepreneurship, freedom to pursue passions

Enjoyable experiences: Traveling, pursuing hobbies, spending time with loved ones

Positive perception: Successful, innovative, financially stable

Self-feelings: Confident, fulfilled, empowered

Descriptive words: Successful, independent, innovative

Roadblocks

Current obstacles: Lack of resources, knowledge, and connections to start a business

Mistakes: Not taking action or being too risk-averse

Unknown obstacles: Unforeseen challenges in entrepreneurship

Key roadblock: Fear of failure and lack of knowledge about entrepreneurship

Solution

Overcome key roadblock: Learn from successful entrepreneurs and apply their strategies

"If they learn from successful entrepreneurs and apply their strategies, then they will be able to achieve financial success and independence through entrepreneurship."

Product

Help with the solution: Provides practical advice and strategies for successful entrepreneurship

Increase chances of success: Written by a successful entrepreneur with a proven track record

Faster results: Immediate implementation, leading to rapid progress towards financial independence

Less effort/sacrifice: Strategies that can be implemented with minimal financial investment or risk

Fun factor: Engaging and inspiring stories of successful entrepreneurs

Likes about related products: Practical tips, real-life examples, motivational advice

Dislikes about related products: Unrealistic promises, lack of practical advice, vague suggestions.