

THE CORMORANTS

Stephen Sarre Reynolds

Sculpture by the Sea · Marks Park, Bondi · October 2026

The Work

The Cormorants is a large-scale steel sculpture accepted into Sculpture by the Sea 2026, placed at Marks Park, Bondi. Twin forms. Twenty-five feet high. Sixty feet wide. Wings spread against the Pacific — open, exposed, poised at the edge of something. The work does not announce itself. It simply stands there, in full exposure to the elements, and waits. After dark it is lit — a presence on the headland against the night sky, visible from the coastal path throughout the exhibition.

First installed at Burning Man 2025 as an Honorarium commission — the festival's highest recognition for participating artists — the work survived record desert winds that destroyed surrounding structures. For Sydney, it has undergone hot galvanization: full immersion in molten zinc at 450°C, a molecular-level transformation that prepares the steel for permanent coastal installation. What arrives at Bondi is not what left the desert. It is what the desert made of it.

The pose the birds hold is one of the most spiritually loaded gestures in human history. The orans — arms raised, palms open, chest unguarded — is the oldest posture of prayer known to civilisation, found in Egyptian funerary art, early Christian catacombs, Orthodox iconography, and across every inhabited continent. In the body's energetic language it is the opening of Anahata — the heart chakra — governing love, compassion, and the capacity to give without condition. The pose does not represent openness. It produces it. The cormorant performs all of this without intention. That is what makes it so arresting.

Sculpture by the Sea is the world's largest free public sculpture exhibition. Over half a million people walk the Bondi to Tamarama coastal path during its two-week run each October — no ticket, no threshold, no mediation between the work and whoever happens to be walking the headland that day.

The Artist

Stephen Sarre Reynolds is a Melbourne-born, Los Angeles-based multidisciplinary artist. His twenty-five year international practice spans large-scale sculpture, installation, painting, and film. His work has been covered by Architectural Digest, The Guardian, and The Late Show with Stephen Colbert, and has been exhibited at the Abington Art Center (Philadelphia) and major New York galleries. He was a 2025 Burning Man Honorarium grantee and holds First Class Honours in Political Science and History from the Universities of Melbourne and Sydney.

The Sponsorship Opportunity

The Cormorants offers sponsors a rare alignment: a critically credentialed international artwork, a half-million-strong public audience, and a suite of original media and experiential benefits with genuine marketing value. The work's themes — resilience, the strategic use of exposure, the courage of openness under pressure — carry direct resonance for financial institutions, professional services firms, and corporate leadership. This is not incidental to the proposition. It is the proposition.

All social media content and film production is handled by Reynolds personally. The assets produced are original, professionally executed, and deployable across sponsor channels independently of any platform relationship with the project. The experiential benefits — private access, executive entertainment at Bondi, a keynote from an artist with an unusual international career — are the kind that distinguish a sponsorship from a logo placement.

Presenting Sponsor \$60,000 AUD

One only — exclusive title partnership

The title partnership. The Presenting Sponsor is named across all materials, press, and social for the full duration of the project. The package can be tailored to specific communications objectives.

1. COMMISSIONED SHORT FILM

A professional short documentary (5–8 minutes) tracing the journey of The Cormorants from Burning Man to Bondi — the galvanization process, the Nevada installation, the Bondi site, Reynolds on the work. Produced and directed by Reynolds. The film belongs

to the Presenting Sponsor to own, publish, distribute, and use across any channel without restriction.

2. ORIGINAL PLEIN AIR OIL PAINTING

Reynolds will execute an original oil painting of *The Cormorants* en plein air at Marks Park during the exhibition — gifted to the Presenting Sponsor. A unique original: a specific painting of a specific work, made at the site of its installation during the exhibition itself.

3. SOCIAL MEDIA & CONTENT PRODUCTION

10 branded social posts across Reynolds's channels, formatted for Instagram and LinkedIn. Two short-form branded videos (60–90 seconds). Full raw media asset library — photography, footage, and behind-the-scenes material — for independent sponsor use, calibrated to the sponsor's audience.

4. ON-SITE BRANDING & DIGITAL INTEGRATION

Sponsor branding displayed on-site at Marks Park for the duration of the exhibition, subject to *Sculpture by the Sea* guidelines. A QR code linked to the sponsor's nominated landing page embedded in project materials and on-site signage, enabling direct audience engagement from the headland itself.

5. KEYNOTE — STEPHEN SARRE REYNOLDS

A 60-minute tailored keynote at the sponsor's premises — creative risk, scale, the architecture of resilience, the relationship between artistic and professional life. Built for an audience of senior executives who have heard most things before.

6. EXECUTIVE BREAKFAST & PRIVATE SITE ACCESS — REVESIS HOTEL, BONDI

A private breakfast at Revesis Hotel, Bondi Beach, followed by a guided walk to Marks Park with Reynolds for a small group of senior executives and clients. Includes a private site visit during installation, before the public arrives.

7. RECOGNITION, EVENTS & MERCHANDISE

Lead credit in all press releases. Named in the *Sculpture by the Sea* catalogue entry. Logo across all printed and digital project materials. Six VIP tickets to all associated events. Twenty hand-printed artist merchandise packs — hoodie, cap, and t-shirt — one-off artist pieces for distribution to senior executives and key staff.

Major Partner \$25,000 AUD

One or two available

Major Partners receive co-presenting credit across all digital and print materials, and a significant suite of content, experiential, and recognition benefits.

SOCIAL MEDIA & CONTENT PRODUCTION

12 branded social posts and 2 short-form branded videos. Full media asset library access for independent use.

SPEAKER SESSION — STEPHEN SARRE REYNOLDS

A private 90-minute session with Reynolds for the sponsor's leadership team or clients — conversation, Q&A, and discussion of the work and practice.

EXECUTIVE BREAKFAST — REVESIS HOTEL, BONDI

As per the Presenting Sponsor, a private breakfast at Revesis followed by the guided walk to Marks Park with Reynolds.

ORIGINAL PLEIN AIR OIL PAINTING

An original oil painting of The Cormorants executed en plein air at Marks Park during the exhibition, as described above. Gifted to the Major Partner.

LIMITED EDITION ARCHIVAL PRINT

A signed and numbered archival print of The Cormorants, in an edition of 10. Gallery quality, framed for presentation.

RECOGNITION & ACCESS

Named in press releases and SbtS catalogue. Four VIP event tickets.

Supporting Partner \$10,000 AUD

Two or three available

Supporting Partners receive acknowledgement across all digital channels and a focused content and recognition package.

SOCIAL MEDIA & CONTENT PRODUCTION

Four branded social posts. Selected media assets for independent use.

LIMITED EDITION ARCHIVAL PRINT

As per the Major Partner — a signed and numbered archival print of *The Cormorants*.

RECOGNITION & ACCESS

Named across digital channels and in the SbtS catalogue. Two VIP event tickets.

EXECUTIVE TEAM MERCHANDISE KIT — 5 SETS

Five hand-printed artist merchandise packs — hoodie, cap, and t-shirt — as described above.

Collector \$5,000 AUD

Open

The Collector tier is for individuals who wish to be part of the project. The benefits are personal, lasting, and tied directly to the physical practice of the work.

CAST CORMORANT FORM

A small cast cormorant form, hot zinc-plated using the same metallurgical process as *The Cormorants*, in a numbered edition of 20. Presented in archival packaging with a certificate of authenticity. A collectible object produced from the same material logic as the full-scale work — at a scale that belongs in a home or on a desk.

SIGNED ARCHIVAL PRINT OR ORIGINAL OIL STUDY

A signed limited edition archival print of *The Cormorants*, or — for select Collectors at Reynolds's discretion — an original small-format oil study of the work. Exclusive to this tier.

RECOGNITION & ACCESS

Acknowledgement across Reynolds's digital channels. Two branded social posts. One VIP ticket to the Revesis Bondi launch event.

ARTIST MERCHANDISE PACK

One hand-printed artist merchandise pack — hoodie, cap, and t-shirt from Reynolds's personal collection.

Half a million people will walk past Marks Park this October. No ticket. No gallery. No mediation. Just the birds, the ocean, and whatever the viewer brings to the headland.

To discuss the partnership:

reyxreynolds.com · [@reyx_rey](https://www.instagram.com/reyx_rey)

All figures in Australian Dollars. Packages may be tailored to specific sponsor objectives. The Presenting Sponsor position is exclusive — once committed, no other partner receives equivalent visibility or benefits.