Curriculum Map - Year 11 Business Studies
Please note that this is a live document and may be updated during the year

Autumn Term		Spring Term		Summer Term	
Unit Title:	**Unit Title**:	**Unit Title:**	**Unit Title:**	**Unit Title:**	**Unit Title:**
Theme 2.2 Making marketing decisions	**Theme 2.3 Making operational decisions**	**Theme 2.4 Making financial decisions**	**Theme 2.5 Making human resource decisions**	**Exam structure and technique** **Theme 1 and Theme 2 revision**	
Key topics covered:	Key topics covered:	Key topics covered:	Key topics covered:	Key topics covered:	Key topics covered:
Product Price Promotion Place Using the marketing mix to make business decisions	Business operations Working with Suppliers Managing quality The sales process	Business calculations Understanding Business performance Uses and limitations of financial information	Organisational structures Effective recruitment Effective training and development Motivation		

During the year pupils will be taught:
Understand how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows. In this theme, students will be introduced to national and global business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. National contexts build on those in Theme 1 and relate to businesses operating in more than one location or across the UK. Global contexts relate to non-UK or transnational businesses. Students must develop an understanding of the interdependent nature of business activity through interactions between business operations, finance, marketing and human resources, as well as the relationship between the business and the environment in which it operates. Students must understand how these functional areas influence business activity and how interdependencies and relationships between them underpin business decisions.

Why do students study this:
Students develop an understanding of the interdependent nature of business activity and the environment in which it operates. These concepts will support students' understanding of the wider world and prepare them for life after Lister by understanding that there is value in encouraging entrepreneurship. The course helps students with utilising knowledge and understanding in order to prepare students to make sensible judgements about financial products and services (saving and borrowing, mortgages and credit cards etc) in the future.

Assessment Dates - Can be found on the School Website
Assessment topics - A topic list to support revision can be found on the School Website PUT THE PATHWAY