

EXPERIENCE

Independent Practice 2016 – Present

Freelance Designer

- Branding, graphic design, and web projects for independent clients. Work ranging from visual identities to websites, illustration, and campaign materials.

Code for all_ Feb 2023 – Jun 2025

UI/UX & Graphic Designer

- Designed the UX/UI for Clay's AI-powered platform that helps teachers spend less time on admin and more on student development. Contributed to marketing strategy and produced campaign assets for Code For All_.

Moongy Oct 2021 – Sep 2022

UI/UX Designer

- Designed new screens and user flows for CEVA Logistics' platform, working in sprint cycles from concept to delivery. Presented design work weekly to stakeholders and iterated based on feedback.

Information Planet Aug 2019 – Aug 2020

UI/UX & Graphic Designer

- Helped redesign the website with new pages and user flows, and managed developer handoff. Also created marketing materials for company events and campaigns.

Fullsix Jun 2013 – Aug 2016

Digital designer

- Created digital campaigns for brands like Moche, Caixa Geral de Depósitos, and Unilever, social media content, banners, landing pages, and interactive games. Worked across multiple clients and formats in a fast-paced agency environment.

Torke Apr 2010 – Jul 2010

Creative Intern, Designer

- Developed creative concepts and mockups for guerrilla marketing campaigns across multiple brands.

EDUCATION

Universidade Europeia Oct 2024 – May 2025

Postgraduate degree, entrepreneurship & business

EDIT. - Disruptive Digital Education Sep 2020 – Feb 2021

User Experience & User Interface Design

IADE - Creative University 2010 – 2013

Bachelor's Degree, Design

SKILLS

Design

UX/UI Design, User Research, Information Architecture, Prototyping, Usability Testing, Design Systems, Branding, Visual Identity, Illustration, Typography

Tools

Figma, Adobe Photoshop, Illustrator, InDesign, Midjourney, Claude, Cursor + Claude Code, Figma Make, Figma Sites, Figma MCP

Collaboration

Cross-functional Teams, Stakeholder Presentations, Handoff