

AGENDA

InnovAgroWoMed's Closing Event

RURAL WOMEN IN THE AGRI-FOOD SECTOR: SOCIAL INNOVATION AND ECONOMIC RESILIENCE

September 8th, 2023

Laico Hotel, Tunis, Tunisia

AGENDA	TIME
Registration	08:00 - 09:00 am
OPENING SESSION: MC: Hana Trabelsi, Project communication team leader, CAWTAR - o Mrs. Amel Belhadj Moussa, Tunisian minister of Family, Women, Children and the Elderly - o Mrs. Duaa Fouad Khalifa, Director of the Women's Department, Arab League - o Mr. Almotaz Abadi, Deputy Secretary General for Water, Environment and Blue Economy, Union For the Mediterranean (UFM), - o Mrs. Antonella Giglio, Acting Director-General, Managing Authority, ENI CBC Med Program. - o Mrs. Soukeina Bouraoui, Executive Director, Centre of Arab Women for Training and Research (CAWTAR)	09:00 - 10:15 am
Group Picture & press briefing	10:15 - 10:30 am
SESSION 1: INNOVAGROWOMED: THE PROJECT AND ITS ACHIEVEMENTS Moderator: Mrs. Latifa Ziadi, Researcher (CAWTAR) Presentation of the InnovAgroWoMed project - o Mr. Marco Amici, InnovAgroWoMed Project Management Team Coordinator (CEIS, University of Rome Tor Vergata) Designing a new skills set for women-led rural social innovation: a theoretical framework and research approach - o Mr. Andrea Bonomi Savignon, InnovAgroWoMed Research Team Coordinator (CEIS, University of Rome Tor Vergata) InnovAgroWoMed achievements - o Mr. Hedi Bchir, Project manager (CAWTAR) - o "InnovAgroWoMed, the story..." (video projection)	10:30 - 10:50 am
Coffee break	10:45 - 11:15 am
SESSION 2: INNOVAGROWOMED: LESSONS LEARNED AND TESTIMONIALS FOR CAPITALIZATION Moderator: Mr. Marco Buemi, Project Capitalisation expert (CAWTAR) Palestinian Business Women Association (ASALA), Palestine o Mrs. Maisa AbuZaheeda, communication manager	11:15 - 12:15 pm

- o Mrs. Ola Zeer, InnovAgroWoMed beneficiary - o Mrs. Lama Barghouthi, InnovAgroWoMed beneficiary Centre of Arab Women for Training and Research (CAWTAR), Tunisia - o Mr. Hedi Bchir, Project Manager - o Mrs. Ibtissem Karrab, , InnovAgroWoMed beneficiary - o Mrs. Ameni Jelji, , InnovAgroWoMed beneficiary European Centre of Studies and Initiatives (CESIE), Italy - o Mr. Filippo Corbelli, Project Manager - o Mrs. Eleonora Chiri, InnovAgroWoMed beneficiary JOVESOLIDES, Spain - o Mrs. Lourdes Mirón, President of Jovesólides. - o Mrs. Amelia Buscemi, InnovAgroWoMed beneficiary - o Mrs. Davinia González Lahoz, InnovAgroWoMed beneficiary	
Q&A	12:15 - 12:30 pm
Networking lunch	12:30 - 02:00 pm
SESSION 3: INNOVAGROWOMED: CAPITALIZATION AND PERSPECTIVES <i>Moderator: Mr. Ali Rhouma, Senior Project Officer, PRIMA Foundation</i> - o Mrs. Giulia Tarantino, Coordinator of the International Cooperation Department (CESIE) - o Mrs. Rajaa Rantisi, Executive Director of the Palestinian businesswomen association (ASALA) - o Mr. Andrea Bonomi Savignon, InnovAgroWoMed Research Team Coordinator (CEIS-UTV) - o Mrs. Boutaina El Hadri, Manager (Jovesólides) - o Mrs. Soukeina Bouraoui, Executive director (CAWTAR) - o Rana El-khal, Consultant (CAWTAR – AGFUND, project “Empowering women for food security” in Jordan)	02:00 - 03:00 pm
SESSION 4: HOW CROSS-BORDER COOPERATION CAN IMPROVE THE FUTURE OF THE MEDITERRANEAN REGION? OPPORTUNITIES FOR PARTNERSHIP AND MATCHMAKING <i>Moderator: Mrs. Doha Zamel, Consultant for the Union For the Mediterranean (UFM)</i> - o Mrs. Selma Cheikh Malainine, Representative of the United Nations Development Program (UNDP – Tunisia) - o Mrs. Sallouha Touzi, the International Center for Environmental Technologies of Tunis (CITET), - o Koeppinghoff, Jens Georg, country coordinator for Tunisia, WIDU Africa, GIZ - o Mr. Juan Viesca. Director of European Funds at FINNOVA (EU). - o Mr. Mohamed Amrani, Sub-regional Office for North Africa, Senior Policy Officer, Food and Agriculture Organization (FAO)	03:00 – 04:00 pm
Q&A	04:00 – 04:15 pm

CLOSING NOTES:

- Mrs. Joumana Sweiss, Programme Officer for ENI CBC MED at the Branch Office for the Western Mediterranean: "Interreg Next Med" program presentation
- Mrs. Nathalie Pilhes, representative of the Euro Mediterranean Women Foundation & Delegate for the Women, Peace and Security Plan at the Ministry of the Interior: "*Peace & security, key conditions for women's empowerment*"
- Mrs. Soukeina Bouraoui, Executive Director of CAWTAR

04:15 – 04:30 pm