Effective Date: 23-Jun-2023

Privacy Policy

This Privacy Policy describes how BeadBuddy ("we," "us," or "our") handles the privacy of users when they use our BeadBuddy mobile application ("the App"). By using the App, you agree to the terms of this Privacy Policy.

PixelPro built the **BeadBuddy** app as an Ad Supported app. This SERVICE is provided by PixelPro at no cost and is intended for use as is.

1. Information Collection

BeadBuddy does not collect any personal information from users. The App does not require users to provide any personal data, such as names, email addresses, or profile pictures.

2. Usage Information

While BeadBuddy does not collect personal information, the App may collect non-personal usage information to improve its functionality and user experience. This non-personal information may include:

- **Device Information:** We may collect information about your mobile device, such as its unique device identifier, operating system version, and mobile network information. This information is collected in an anonymous and aggregated form and does not personally identify you.
- Usage Data: We may collect information about how you use the App, such as the features and functionalities you access, the duration of your usage, and other statistics related to your interactions with the App. This data is collected in an anonymous and aggregated form to analyze usage patterns and improve the App's performance.

3. Third-Party Services

BeadBuddy may integrate with third-party services, such as app analytics or crash reporting tools, to help us gather anonymous usage data and improve the App's functionality. These third-party services may collect non-personal information about your interactions with the App.

Link to the privacy policy of third-party service providers used by the app

- <u>Google Play Services</u>
- <u>AdMob</u>

4. Security

We take reasonable measures to protect the security of the App and the information collected from users. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee the absolute security of your information.

5. Children's Privacy

BeadBuddy does not knowingly collect personal information from individuals under the age of 13. If you are a parent or guardian and believe that your child has provided personal information to us, please contact us, and we will promptly remove the information from our records.

6. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective when we post the revised policy in the App. We encourage you to review this Privacy Policy periodically for any updates.

7. Contact Us

If you have any questions or suggestions about my Privacy Policy, do not hesitate to contact me at <u>heypixelpro@gmail.com</u>.

By using the BeadBuddy App, you acknowledge that you have read and understood this Privacy Policy and agree to its terms and conditions.