

## Ordinary session, Economics (marketing) 2020

### Ordinary session

The final evaluation grade will be a sum of the following activities:

- a. Mid-term exam on microeconomics, 20% of final grade
- b. Exercises and quizzes, 20% of final grade
- c. Final exam on microeconomics and macroeconomics, 30% of final grade.  
Maximum grade 10, **minimum 5. Students must receive a minimum grade of 5 on the final exam to pass the course.**
- d. Group project on the Economics of a Brand, 30% of final grade. Teams of up to 5 students each will make oral and written presentation. Maximum grade 10, **minimum 5. Students must achieve at least a 5 to pass the course.**

### Extraordinary session

Students who did not receive at least a 5 on the final exam will be able to repeat the failed exam in an extraordinary session. They will need to receive at least a 5 to pass the course.

Final project: members of those groups who achieved less than 5 on their project must each develop their own personal project following the given guidelines and present it at the beginning of the extraordinary session.

They will need to receive at least a 5 to pass the course.

The grades obtained in the exam and the project that were passed during the course will be preserved and added to the final grades of the repeated parts, once they've been approved.

Repeaters will be able to pass the course by achieving a 5 on the final exam and receiving a 5 on the final project.

**Plagiarism, cheating:**

As is indicated in the standards of evaluation of the University, cases of plagiarism, cheating and other irregularities, such as copying during an exam, will receive academic sanction which, in this case, will be to receive a grade of "suspension" (*suspensa*) in this course.

**The classroom environment**

The classroom environment should be conducive to learning. Any use of computers or other devices should be for activities related to the work in the class. Any activity that creates a distraction from an environment conducive to learning is prohibited, including entering into social networks, sending text messages, or watching videos. Those who can't comply will be asked to leave the classroom.