

Graphic Design

UNIT TITLE	THEMATIC QUESTIONS/LEARNING TARGETS	TEXTS/MATERIALS
Graphic Design 101	What is Graphic Design? What is the Graphic Design creative process? What are the building blocks of Graphic Design?	Off Book The Universal Arts of Graphic Design Graphic Design Process Summary-Graphic Design Process Beginning Graphic Design: Fundamentals The Elements of Art . . . Defined! Elements of Art Elements-quiz The Principles of Design . . . Defined! Principles of Design principles-quiz
Technical skills	What technical skills are necessary to execute Graphic Designs? How can technical skills be mastered to ensure an efficient work environment?	Graphics 101 graphics quiz Graphic File Types file type quiz Illustrator Keyboard Shortcuts Illustrator Shortcut Quiz White Belt Challenge - Adobe Illustrator Basics! Yellow Belt Challenge - Line Style Mastery! Orange Belt Challenge - Pen Tool Mastery!

		Purple Belt Challenge - Shape Tool Mastery! Photoshop Keyboard Shortcuts Photoshop Shortcuts Quiz
Projects	How will students utilize the graphic design creative process and mastered technical skills to visually communicate a concept or idea?	Monogram Logo Cover Infographic Project Unsung Hero PSA Flyer Magnum Opus
Presenting and Reflecting	How will students explain their graphic design process and how they visually communicated an idea with societal and cultural context. How will students interpret intent and meaning as well as evaluate artistic work and give peer feedback?	#1 Artist Statement Guide Peer Critique