



**BRAND OVERVIEW:**

Mindvalley is reinventing education because being human is more than what our broken education system makes it out to be. We teach the world what is relevant and engaging and utilize the age of automation to make it as affordable as possible.

**Jim Kwik:** Brain performance & Mental Fitness

- “Jim Kwik, his real name, is the world’s leader in brain performance, mental fitness, and memory improvement. He is CEO of Kwik Learning, the premiere online accelerated learning academy with students in 195 countries. His clients include Google, Virgin, Nike, Zappos, WordPress, SpaceX, Cleveland Clinic, Caltech, Harvard, and Singularity University. Kwik is the author of the NY Times and #1 WSJ bestseller: “Limitless - Upgrade Your Brain, Learn Anything Faster, Unlock Your Exceptional Life.” He is the host of the acclaimed “Kwik Brain” podcast, which is consistently the top educational training show on iTunes with tens of millions of downloads. His mission: No brain left behind.”

**Lisa Nichols**

- "Lisa Nichols is one of the world’s most-requested motivational speakers, best-selling author, as well as a media personality and corporate CEO whose global platform has reached and served nearly 30 million people.
- From a struggling single mom on public assistance to a millionaire entrepreneur, Lisa’s courage and determination has inspired fans worldwide and helped countless audiences’ breakthrough, to discover their own untapped talents and infinite potential.
- As Founder and Chief Executive Officer of Motivating the Masses, Inc. – one of the country’s only publicly traded personal and business development training companies – Lisa has helped develop workshops and programs that have transformed the lives of men and women and altered the trajectory of businesses throughout the country and across the world.”

**Marisa Peer**

- "World-renowned therapist and best-selling author, Marisa Peer, is one of the most recognized names in the wellbeing industry and was recently awarded the Mental and Emotional Health Provider of 2022 by UK Health Radio.
- Over her thirty-year career, she has helped thousands of clients reframe their issues and turn their lives around thanks to her unique approach - Rapid

Transformational Therapy (RTT). Given its potential, Marisa took the decision in 2017 to establish the RTT School and has helped to train over 13,000 therapists globally.

- In 2021, she created the 5-Day Challenge, a free resource aimed at 6-11-year-olds to help them build self-confidence and resilience. Developed in conjunction with teachers, the Challenge has been accessed by thousands of schools globally and has been recognized within the education industry as a powerful well-being tool.
- This year has seen the publication of her sixth best-selling book - Tell Yourself A Better Lie - and she also launched Dietless Life, Marisa's unique weight management program. Not only is it designed to enable people to lose weight and keep it off for a lifetime, but also maintain a healthy relationship with food."

#### **Dr. Shefali Tsabary: Conscious Parenting**

- Oprah has endorsed Dr. Shefali's groundbreaking work in conscious parenting as revolutionary. Dr. Shefali has written four books, three of which are NYT best-sellers, including her two landmark books, The Conscious Parent and The Awakened Family. She holds a doctorate in Clinical Psychology from Columbia University and specializes in the integration of western psychology with eastern philosophy. As an international speaker, she speaks at events around the globe, spreading her message of conscious parenting and mindful living. She also has a conscious coaching institute where she trains coaches to practice her philosophy and spread its message around the globe. She also has a private practice where she consults with families and couples.

#### **Kristina Mand-Lakhiani**

- "Kristina is the Co-founder of Mindvalley and has been in the personal transformation industry for over 19 years. She is an incredibly talented international speaker, entrepreneur, artist, philanthropist, a mother of 2 kids.
- Kristina is also the author of transformational quests "Live By Your Own Rules", "7 days to happiness" and "The art of being Flawesome" and the author of upcoming book "Becoming Flawesome".
- Kristina speaks about personal transformation, authenticity, understanding and accepting oneself and a path to happiness. She was recognised as one of the Top 10 influential people online making a difference in the world today and was awarded the Influencer's For Change (IFC) by the Global Impact Creator's (GIC)."

#### **Ronan Diego de Oliveria**

- Ronan is Mindvalley's most published author. His specialty is in designing optimal science-based protocols that create quantum leaps in human health and wellness.
- He's developed a holistic health transformation program – HoloBody – that already certified more than 900 coaches around the world to help people develop a healthy lifestyle that they love more than their previous lifestyle. This method integrates body and mind in redefining a person's relationship with their bodies.

- The results are so strong that people experience a permanent transformation in their sense of identity and no longer experience a yo-yo effect on their health.
- Ronan is also the author of some of Mindvalley's top-rated programs such as 10X Fitness and Beyond Fasting and is a frequent speaker at international events like TEDx, Mindvalley U, A-Fest, and LifePlugin.

## Ajit Nawalkha

- Title: Co-founder of Mindvalley Teach and Global Grit Institute
- Bio: "Ajit is the Co-founder of Mindvalley Teach and Global Grit Institute. He has successfully helped build numerous online brands of coaches, authors, speakers and online educators by bringing clarity, focus, systems and better marketing. Author of the The Book of Coaching and Live Big he has designed campaigns that have helped leaders train and coach thousands and generate millions in sales. An expert in building and training on systems that virtually "run by themselves".
- One of his core beliefs is that a life worth living is a life that is dedicated to being of service to others. Ajit's passion and purpose revolve around helping coaches, authors, speakers and entrepreneurs create a positive impact in the greater world. Nothing makes him happier than watching honest, dedicated business owners achieve their dreams; knowing that he played a part in making those dreams come true."
  - Presentation Title: The Unstoppable Entrepreneur
  - Session Description: Master personal energy, your environment and unleash your team to create the business of your dreams.

## John Lee

- Title: Entrepreneur
- Bio: "John Lee is an internationally renowned Entrepreneur, Investor, Mentor, and Speaker. Over the last two decades, John has been generating wealth through multiple streams of income and is highly passionate about helping others do the same.

John became a self-made millionaire by the age of 27 through real estate investing and building various multiple seven figure businesses. He is the author of three books including Business Hack which teaches people how to build a successful business in the digital age. In 2019, he took one of his companies public.

John currently advises existing and aspiring entrepreneurs to grow and scale their businesses to the next level. He also mentors and coaches world-class CEOs, professional athletes, and celebrities on how to preserve and scale their wealth.

As an investor, John's portfolio of companies consists of several of the top tech based companies, including some that are now unicorn status - all while being actively involved in various new ventures, partnerships, and company acquisitions.

As a highly sought after speaker, has shared the stage with Bill Clinton, Tony Robbins, Alan Sugar, Richard Branson, Les Brown, Jack Canfield, Robin Sharma, Mel Robbins, Deepak Chopra, Daymond John, Jack Welch, Gabby

Bernstein, Eric Thomas, Brian Tracy, Michael Gerber, John Assaraf, John Demartini, Jay Abraham, Marissa Peer, Sharon Lechter, and Randi Zuckerberg. John has been featured in Forbes, The Wall Street Journal, Sunday Times, Huffington Post, Channel News Asia, Fortune Magazine, Edge, The BBC, and was awarded 'Man of the Year' in 2017 by Global Women Magazine garnering him viewership in the millions as well as a global network and community of over 6 million social media followers and students from all over the world."

- **Presentation Title:** Living in Abundance with Limitless Wealth
- **Session Description:** In this exclusive keynote, John Lee will take Mindvalley attendees on an abundant journey with his extensive expertise on how to multiple money and make money work for us in order to create real wealth. He'll showcase the difference between being rich and being wealthy and how wealthy people almost always have multiple streams of income. He'll cover how to automate our financial lives and share the value of creating passive or recurring income. He'll demystify the difference between good debt and bad debt as well as give you his top tips on managing and optimizing our money - where to keep it, where to invest it, and most importantly how to stay financially diversified with his 30/30/30/10 rule.

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### **Mindvalley Boilerplate:**

#### **About Mindvalley, Inc.**

*[Mindvalley](#) is the world's most powerful transformation platform that helps people step into their greatness. From longevity and wellness to peak performance and spirituality, we provide leading-edge personal growth programs from today's brightest teachers to create a more conscious and connected world. Mindvalley's learning platform, called 'Quest', introduces a new way of learning that creates 5x better results in human transformation by combining leading technology with great storytelling, leading teachers, learning theory and community. Mindvalley reaches more than 190 countries and has a collective community of 20 million fans. Visit [Mindvalley.com](#), and follow us on [Mindvalley Talks](#), [Instagram](#), [Facebook](#) and [YouTube](#) for life-changing teachings.*