

Fashion Digital Content Creator Internship

About Us

Extras Group is a Leeds based British company producing fashion collections of bags & accessories with five operating brands covering all areas of the market. We design and produce an extensive product range each season, bringing fresh and exciting styles to our customers.

Brand List: SMITH & CANOVA, CLAUDIA CANOVA, CONSIGNED, ARTSAC, ELLIKER.

www.extrasgroup.co.uk

The Opportunity

We are looking for someone who will take up this amazing opportunity to join our team and throw themselves totally into this diverse and interesting role of content creation. We are a small team and offer the opportunity to grow in all aspects of the company.

The applicant MUST be in education, seeking an internship in between second and third year studies.

The position is available now until summer 2024.

The Role

As part of the Marketing team, you will work on multi-channel content creation campaigns for each of our brands: SMITH & CANOVA, CLAUDIA CANOVA (#1 selling brand on ASOS outlet accessories), CONSIGNED, ARTSAC & ELLIKER.

You will also be responsible for creating content across all online social media platforms and own brand websites.

Key Responsibilities

- Assist marketing manager
- Work in our internal photography studio
- Create and design original social media content
- Daily content creation - new pieces, different looks
- Being creative and coming up with storytelling ideas for our products
- Create engaging photos, videos, stories and posts for social media

- Create content through graphic design, photography and video
- Influencer photoshoot organisation
- Research and Interview talent to profile on our blog and social media
- Copywriting across online platforms, including blog posts and press releases
- Outsource concepts to external bodies

The ideal candidate will have a strong skill set in the following areas:

- Passionate about fashion
- An interest in all aspects of marketing
- Social media experience (Facebook/Twitter/Instagram/Pinterest/TikTok)
- Excellent grammar, communication skills and confident written English
- Creative copywriting skills
- Proficient in Microsoft Office Suite
- Strong practical knowledge of Adobe Creative Suite, especially Photoshop (desired but not essential - additional training will be available)
- Photography experience
- Video editing experience
- Able to handle multiple projects
- Strong organisational skills
- Ability to manage your time effectively and prioritise tasks to meet a range of deadlines
- Studying in fashion / marketing / creative sector

Details

- Leeds office based
- Position offered as a year in industry, in between second and third year of studies
- We would like the successful candidate to work a minimum of 40 weeks, however, this is flexible and can be worked part-time. Please specify what you are able to work in your application
- Office hours are 08:00 am - 16:00 pm Monday to Friday (40 hours per week)
 - Part time is available
- Paid placement: £400 per month
- Paid travel expenses
- Unlimited holiday allowance
- Generous staff discount on products
- Office is closed over Christmas (closes 22nd Dec and opens 2nd Jan)
- Opportunities to attend fashion trade shows with all expenses paid for
- Training offered in practical areas to be compliant at employment level, such as marketing strategy, photography or Adobe software

Internship dates, 2023 - 2024.

If you interested in applying for this internship, please email your CV and cover letter to jobs@extrasgroup.co.uk