

## **Privacy Policy & Support**

You (User) matter for us to maintain the ecosystem of data privacy and safety which why it is the highest priority for us to make sure data security is at the best.

We strictly protect the privacy rights of our users. The way we or our partners collect, utilise, manage and store user data including personal information. This data can be provided by the user in many ways like our mobile games on either Google Play Store, Amazon or iOS App Store. The data is only used for better app experience and is sae under strict surveillance.

### **Children Privacy Policy:**

We do not purposefully collect or use information of our users that is under age of 13. Please do not send your personal information like Name, email, telephone and address. We delete the information from the users of age under 13 (if provided to us any) and same is executed by our third-party partners.

### **Below is how we (may) collect and use your data (if we have to).**

#### **Data Collection:**

We do not intentionally store or collect any personal user data but our distribution or ad partners may collect (Depending on the requirements of Game/App) user data as log file when you download and play our games. You can ask for access and to delete your personal data contacting directly our mentioned service partners.

#### **Advertising:**

We use Advertising features in our Games/Apps and other Services. Advertisers may acquire and use your personal information like Mac Address, IP and Geolocation for ads targeting to offer you interest based ads. This is only used to show advertisement for your location and as per your interest. We use

- > Applovin (<https://www.applovin.com/privacy/>),
- > Meta(<https://free.facebook.com/privacy/policy/>),
- > Admob(<https://policies.google.com/privacy?hl=en&gl=US>),
- > Unity Ads(<https://unity.com/legal/privacy-policy>)

and other mobile ad networks in mediation as well whose privacy policy is available on the respective sites you can visit. All the relevant advertising data of any of our app or game containing ads may be shared with the advertiser to prevent fraud.

### **Use of information:**

As your personal and non-personal information can be used, both individually and in aggregate, in the following ways:

- > To operate our business and to enhance and personalize your game experience, including to:
- > Operate, improve, and develop our games and services;
- > Populate online leader boards and enable online challenges;
- > Facilitate sharing on social networks like Facebook, Insta, Twitter etc;

### **Information Consent;**

We do not disclose any of your information without your approval but if you agree your data can only be shared for a limited scope for the Marketing purposes etc. Third-party sharing includes Advertisers, sponsors, business partners and publishers etc. We use Unity 3d engine for game development and Ads network SDKs for advertisement purpose. All the Services and SDKs integrated have their privacy policies defined explicitly to protect the user data to fool proof extent according to rules set by GDPR. You can visit some of them through these links;

### **Data Security:**

We practice appropriate action to secure your data from unauthorized access and usage by third parties. Although we take solid measures to secure your data but absolute security is not guaranteed though. We cannot guarantee or take any responsibility of security leaks to prevent from "Hackers" to access the data illegally.

NOTE: **WE** cannot guarantee the integrity of versions of products that are installed from unofficial channels and does not support/provide customer support or provide privacy guarantees for those unofficial versions. If you are using a version of one of our products that was installed from an unofficial channel, we encourage you to remove it from your device as soon as possible and install an officially distributed version from Google Play Store, IOS App Store , Amazon or Huawei App Store. Always install any app or game from the recommended available official app/game stores and avoid any threat to your data security.

### **For Queries and Comments:**

Please feel free to contact us at [muhammaddotakbar@gmail.com](mailto:muhammaddotakbar@gmail.com) for any query or comment. We will respond to your queries in a timely manner. Thanks