Question 1b: Applying Theory to your Music Video

For each of the five concepts select three theorists we have studied. Relate the theory to your music video using two very specific examples (e.g. props, costume, shot types/angles, editing effects, etc.). Use the revision guides to help you: https://docs.google.com/document/d/16PlGRmKaTVTqxQ8uDJ8XMhYHKwXU5s1SKGY7NhtwVAI/edit https://docs.google.com/document/d/1UtmwvfvtJ4y5WLu5-mRGKiKgAwNViB_XLiL0WlLz8iE/edit Remember for some areas (genre, narrative, media language) you may want to refer to the music video theorists (Goodwin and Vernallis).

Representation

Theorist	Example 1	Example 2

Audience

Theorist	Example 1	Example 2

Narrative

Theorist	Example 1	Example 2

Genre

Theorist	Example 1	Example 2

Media Language

Theorist	Example 1	Example 2