

## The Day of Action is TODAY!

**Twitter moment to share:** <https://twitter.com/jwjnational/status/967552795967741953>

**And the wrap-up video!** <https://www.facebook.com/AFSCME/videos/10155349872993061/>

**Great tweets you can RT:** <https://twitter.com/jwjnational/timelines/963497114830589952>

**Good articles to share:**

<http://www.nydailynews.com/new-york/union-workers-rally-organized-labor-supreme-court-hearing-article-1.3839932>

[https://www.washingtonpost.com/national/mayor-governor-join-nyc-union-rally-ahead-of-key-court-case/2018/02/24/f302baa6-19b4-11e8-930c-45838ad0d77a\\_story.html?utm\\_term=.7b67ddf41574](https://www.washingtonpost.com/national/mayor-governor-join-nyc-union-rally-ahead-of-key-court-case/2018/02/24/f302baa6-19b4-11e8-930c-45838ad0d77a_story.html?utm_term=.7b67ddf41574)

<https://thinkprogress.org/union-workers-rally-ahead-of-major-supreme-court-case-cc1445955d66/>

**NEW! Share Graphics for each city:** <https://drive.google.com/drive/folders/1DnNZz4HYXeCVER6nz06gigGrxE4T-V1j?usp=sharing>

**And a GIF with all the cities:** <https://drive.google.com/file/d/1cF4Myc9zoWmmhFdI004BRdFLKbabjK4s/view?usp=sharing>

## Follow-up/After Events

Theme: Thank you to everyone attending and/or showing support

**Thank you graphics:** <https://www.dropbox.com/sh/9iuk7aqu3whwihl/AADXrD6imRdS6ye1byqGZEnga?dl=0>

Additional Themes:

- Promote strong photographs, videos that summarize success of event - crowd shots, posters/signs, etc.
- Promote good media coverage

Thank you to the more than (Insert Number) people who came to the #ItsAboutFreedom rally today in (Insert City). Together, we can #UnrigtheSystem and defend our freedoms at work. (Insert crowd photos or other wrap-up content)

Thanks to everyone who came to #ItsAboutFreedom rallies, marches and other events across the country today. Together, we'll continue to stand up for the freedom of working people to come together and fight for their communities and their futures. #UnrigTheSystem (Insert crowd photos or other wrap-up content)

Make no mistake. Today we sent a powerful message to the wealthy and well-connected forces that seek to rig the economic rules in their favor. We will not be silent. We will #UnrigTheSystem. #ItsAboutFreedom (Insert crowd photos or other wrap-up content)

Thank you to everyone who participated in the Working People's Day of Action! Thank you to those of you who attended the events, who committed to showing solidarity from afar, who spread the word, and who made the events so powerful. Together, we'll continue to stand up for the freedom of working people to come together and fight for their communities and their futures. #UnrigtheSystem

Thanks to everyone who participated in the Working People's Day of Action! Over (Insert Number) people stood with us and we'll continue to fight for decent and equitable pay for our work, affordable health care, quality schools, strong unions, vibrant communities and a secure future for all of us. #UnrigtheSystem

## Day Of - 2/24

Theme: Standing up for ourselves and our rights

### Additional Themes:

- Promote livestreams and live social media content
- Amplify content from various actions - interviews, photos
- Promote media coverage

### **Sample / Template Posts for Day-of social media coverage:**

#### **In the morning:**

Come out to an event near you TODAY to fight for decent and equitable pay, affordable health care, quality schools, vibrant communities and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

#### **Livestream description template:**

RIGHT NOW: We're LIVE in [insert city] at the Working People's Day of Action. We're proud to be part of a nationwide wave of rallies, marches and other events to stand up for the freedom of working people to come together and fight for their communities and their futures.

Join us and sign our petition against corporate-lead attacks on our freedoms. [insert petition or other call to action] #UnrigTheSystem #ItsAboutFreedom

### **As events are live:**

LIVE: Working people gathering in more than 25 cities across the country today to stand up against attacks on our freedoms. Follow along here: [\(insert one of the live stream links\)](#). #UnrigtheSystem #ItsAboutFreedom

WATCH: Rallies and marches are happening from coast to coast today as working people gather to revive Dr. King's call for freedom and dignity at work. [\(insert one of the live stream links\)](#) #UnrigtheSystem #ItsAboutFreedom

In more than 20 cities, tens of thousands are taking action RIGHT NOW to defend the freedom to join together in strong unions to improve their workplaces and provide for their loved ones. [\(insert one of the live stream links\)](#) #UnrigtheSystem #ItsAboutFreedom

Throughout today, tens of thousands of people are standing shoulder-to-shoulder to rise up against the greedy few advancing their profits over our progress. Watch live here: [\(insert one of the live stream links\)](#) #UnrigtheSystem #ItsAboutFreedom

### **Weekly Schedule**

[Week - 2/5](#)

[Week - 2/12](#)

[Week Before - 2/19](#)

[Day Of - 2/24](#)

[Follow-up](#)

### **Compiled List of Social Media Content - Sample Messaging & Graphics**

[Sample Tweets](#)

[Sample Facebook Posts](#)

[Share Graphics](#)

[Sample Email](#)

[Action Network pages with source codes for partners](#)

# Weekly Schedule

## The Week Before - 2/19

Theme: Freedom to come together, to have strong communities, schools, families, etc.

Additional Themes:

- Promote workers' voices/stories
- Promote event specific things - speakers, activities, etc.
- Promote lead-up media coverage

We all strive for a better future. But working people need the freedom to join together in strong unions to improve their workplaces and provide for their loved ones. Visit [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) to learn more. #UnrigtheSystem #ItsAboutFreedom

Join the Working People's day of Action on 2/24 to fight for decent and equitable pay, affordable health care, quality schools, vibrant communities and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

Do you have plans this weekend? Join us on Saturday to rise up against unprecedented attacks on working people's freedoms. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

This weekend, working people will be coming together and standing shoulder to shoulder in cities across the country on Saturday February 24. Find a march, rally or other event near you: <http://itsaboutfreedom.org> #UnrigtheSystem #ItsAboutFreedom

On Saturday, across the country, working people will be mobilizing against the wealthy and powerful forces rigging the rules in their favor. Join them: <http://itsaboutfreedom.org> #UnrigtheSystem #ItsAboutFreedom

In just a few days, tens of thousands will come together in more than 20 cities across the country to revive Dr. King's call for freedom and dignity at work. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

In 1968, Dr. King and Memphis sanitation workers boldly proclaimed "I AM A MAN." Today, that struggle for justice continues. Join us this weekend to #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #ItsAboutFreedom

Join us on Saturday for the Working People's Day of Action! We will be standing up for our freedoms to come together and fight for decent and equitable pay for our work and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

This weekend, we'll stand shoulder to shoulder with working people across the country to rise up against those advancing their profits over our progress. Join us: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

### **New share graphics:**

- <https://drive.google.com/file/d/1zmotettLe09jrh6ROINUnzw0BZh33mX1/view?usp=sharing>
- <https://drive.google.com/file/d/1eHN6W1ON9aK9RMIwHc4V-YdgeZwJCIsT/view?usp=sharing>
- [https://drive.google.com/file/d/13YIGXaQOjzWqnZ0t\\_qKjgoEm9ojAzXci/view?usp=sharing](https://drive.google.com/file/d/13YIGXaQOjzWqnZ0t_qKjgoEm9ojAzXci/view?usp=sharing)
- <https://drive.google.com/open?id=1VS5EkAr9La-zxpVfyuYsZH1qjRDmlb3B>

## **Day Of - 2/24**

Theme: Standing up for ourselves and our rights

### Additional Themes:

- Promote livestreams and live social media content
- Amplify content from various actions - interviews, photos
- Promote media coverage

### **Sample / Template Posts for Day-of social media coverage:**

#### **In the morning:**

Come out to an event near you TODAY to fight for decent and equitable pay, affordable health care, quality schools, vibrant communities and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

#### **Livestream description template:**

RIGHT NOW: We're LIVE in [insert city] at the Working People's Day of Action. We're proud to be part of a nationwide wave of rallies, marches and other events to stand up for the freedom of working people to come together and fight for their communities and their futures.

Join us and sign our petition against corporate-lead attacks on our freedoms. [insert petition or other call to action] #UnrigTheSystem #ItsAboutFreedom

#### **As events are live:**

LIVE: Working people gathering in more than 25 cities across the country today to stand up against attacks on our freedoms. Follow along here: [insert one of the live stream links]. #UnrigtheSystem #ItsAboutFreedom

WATCH: Rallies and marches are happening from coast to coast today as working people gather to revive Dr. King's call for freedom and dignity at work. [insert one of the live stream links] #UnrigtheSystem #ItsAboutFreedom

In more than 20 cities, tens of thousands are taking action RIGHT NOW to defend the freedom to join together in strong unions to improve their workplaces and provide for their loved ones. (insert one of the live stream links) #UnrigtheSystem #ItsAboutFreedom

Throughout today, tens of thousands of people are standing shoulder-to-shoulder to rise up against the greedy few advancing their profits over our progress. Watch live here: (insert one of the live stream links) #UnrigtheSystem #ItsAboutFreedom

## Follow-up/After Events

Theme: Thank you to everyone attending and/or showing support

### Additional Themes:

- Promote strong photographs, videos that summarize success of event - crowd shots, posters/signs, etc.
- Promote good media coverage

Thank you to the more than (Insert Number) people who came to the #ItsAboutFreedom rally today in (Insert City). Together, we can #UnrigtheSystem and defend our freedoms at work. (Insert crowd photos or other wrap-up content)

Thanks to everyone who came to #ItsAboutFreedom rallies, marches and other events across the country today. Together, we'll continue to stand up for the freedom of working people to come together and fight for their communities and their futures. #UnrigTheSystem (Insert crowd photos or other wrap-up content)

Make no mistake. Today we sent a powerful message to the wealthy and well-connected forces that seek to rig the economic rules in their favor. We will not be silent. We will #UnrigTheSystem. #ItsAboutFreedom (Insert crowd photos or other wrap-up content)

Thank you to everyone who participated in the Working People's Day of Action! Thank you to those of you who attended the events, who committed to showing solidarity from afar, who spread the word, and who made the events so powerful. Together, we'll continue to stand up for the freedom of working people to come together and fight for their communities and their futures. #UnrigtheSystem

Thanks to everyone who participated in the Working People's Day of Action! Over (Insert Number) people stood with us and we'll continue to fight for decent and equitable pay for our work, affordable health care, quality schools, strong unions, vibrant communities and a secure future for all of us. #UnrigtheSystem

## Compiled List of Social Media Content - Sample Messaging & Graphics

### Sample Tweets

#### General Promo Tweets

In Feb, #SCOTUS will hear arguments in Janus v. AFSCME, a case brought by wealthy interests to further rig the economy against working people. Join working people on Feb 24 to demand an end to the rigged economy and defend our freedoms. Learn More: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

On Feb 24, thousands of working people stand together to demand an end to the rigged system and defend our freedom to join together at work. Join us: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

It's time to #UnrigtheSystem & demand the freedom of working people to join in #union so we can fix this rigged economy. Join us 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

We all strive for a better future. But working people need the freedom to join together in strong unions to improve their workplaces and provide for their families. Visit [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) to learn more. #UnrigtheSystem

When working people have the freedom to join together in strong unions and negotiate a fair return for their work, everyone benefits. Visit [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) to learn more. #UnrigtheSystem

Join the Working People's day of Action on 2/24 to fight for decent and equitable pay, affordable health care, quality schools, vibrant communities and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

A handful of corporate elites are working to further rig the rules of the economy against us. But working people are coming together to #UnrigtheSystem and reclaim our freedoms. Join us on 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Dr. King stood with striking Memphis sanitation workers 50 years ago to demand their freedom to join together in union and be treated with dignity and respect. On Feb 24, we're taking up that call once again >> [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #1u

Dr. King fought for and died for our freedoms. 50 years later, the fight to #UnrigtheSystem lives on. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

On 2/24, join us to #Unrigthesystem and revive Dr. King's call for working people's freedom. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

## **Civil Rights**

If a few greedy CEOs get their way, they will make it harder for people of color to join together and speak up at work. That's why we must unite to #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Black union members today earn 14.7% more than their non-union counterparts. On 2/24, join us to defend our freedom to join together in unions. #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

50 years ago, Dr. King stood with Black sanitation workers in Memphis as they fought for the freedom to join together in a strong union. Today, that fight lives on. #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

In 1968, Dr. King and Memphis sanitation workers boldly proclaimed "I AM A MAN." Today, that struggle for justice continues. Join us to #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Today, our hard-fought civil rights are under attack by a handful of corporate elites who want to divide us. That's why we're taking action on 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

## **Women's Rights**

Today, women's rights are under attack by a handful of corporate elites who want to divide us. That's why we're taking action on 2/24 to #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

If a few greedy CEOs get their way, they will make it harder for women to join together and speak up at work. That's why we must unite to #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

The gender wage gap is dramatically lower among working women and men who join together in a union. On 2/24, join us to defend our freedom to come together at work. #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

If corporate extremists have their way, they will make it harder for working women to have the power in numbers to speak up for themselves and their communities. That's why we must unite on 2/24. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

The best way to end sexual harassment at work is for women to join together in strong unions. But our freedom to unite for a voice at work is under attack. Join us on 2/24 to fight back. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

When women are able to unite and stand together at work, they can stop sexual harassment in its tracks. On 2/24, join us to protect that freedom. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

## **Corporate Power**

Corporate CEOs and the politicians who do their bidding have rigged our economy against working people. But when working people stand together, we can win. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Wealthy special interests, backed by the Trump administration, want the Supreme Court to rig the economy even more in their favor. Let's join together on 2/24 to stop them. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Corporations and the super-wealthy don't believe that working people should have the same freedoms that they do. On 2/24 let's show them that we deserve the freedom to join together. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

If the Supreme Court sides with corporate interests, it makes it easy to divide working people and limit their power in numbers because unions give workers a powerful voice in this rigged economy. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem



# Sample Facebook Posts

General facebook posts promoting the website and action network campaign page

- On Feb 26, the Supreme Court will hear arguments in Janus v. AFSCME, a case funded by wealthy interests to further rig the system against working people. Join us on February 24 for the Working People's Day of Action. Thousands of working people and our allies across the country are standing up to demand an end to the rigged system and defend our freedoms. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)
- Dr. King stood with striking sanitation workers in Memphis 50 years ago as they fought for the freedom to join together in a strong union and be treated with dignity and respect. He told them, "Freedom is not something that is voluntarily given by the oppressor. It is something that must be demanded by the oppressed." On Feb 24, working people and their allies will join together to demand our freedoms. Join us. #UnrigtheSystem [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Facebook posts geared towards union member audiences

- Corporate CEOs and the politicians who do their bidding have rigged our economy against working people. But when working people are free to come together in unions, we win better pay, benefits and protections that raise the standard of living for everyone. The Working People's Day of Action is about the opportunity for working people to stand together in strong unions to speak up for themselves, their families, their communities, and the next generation. Join us on Feb 24. #UnrigtheSystem [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)
- #Unions are the best way to fix an economy that's rigged in favor of the wealthy and against working people. Join the Working People's Day of Action as we #UnrigtheSystem and fight for family-sustaining wages, health care and benefits that help all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Framing the day of action in terms of women's rights

From the @National Women's Law Center: Public sector unions are crucial to the economic security and equality of working women. Women in unions enjoy greater economic stability from higher wages and increased economic security for their families. Stand up for women's rights on February 24th at the Working People's Day of Action. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Framing the day of action in terms of civil rights

This year, on Saturday, February 24, working people and our allies will join together to demand an end to the system that's rigged against us and defend the freedoms that Dr. Martin Luther King fought and died for 50 years ago - the freedom from want, the freedom from hate, the freedom to vote, the freedom to join together in strong unions. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Framing the day of action in terms of corporate power and money in politics

Wealthy special interests, backed by the Trump Administration, want the Supreme Court to rig the economy even more in their favor with a case called Janus v. AFSCME Council 31. The forces behind this case simply do not believe that working people should have the same freedoms and opportunities as they do. If the Supreme Court sides with the corporate interests, it would make it easier to divide working people and limit their power in numbers because

unions give us a powerful voice in speaking up for ourselves, our families and our communities. Let's come together and stand up for our freedoms on the Working People's Day of Action on February 24. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

## Share Graphics

Share graphics can be found here: <https://drive.google.com/drive/folders/1rtgwU7rTODjUcJuB2L9rAyf77zgmZrQ?usp=sharing>

*More share graphics will be coming.*

The folder contains:

- Rectangular share graphics
- Square share graphics
- Share graphics for non-promoted/organic posts
- An animated gif

In addition, there are profile frames for Facebook, profile pictures, and cover photos that can be used at <http://www.ItsAboutFreedom.org/social-media-toolkit>.

## Sample Email

Dear <FName>,

On February 24, in cities across the country, thousands will unite to demand an end to an economy that's rigged in favor of the wealthy and most powerful.

[Learn More >> \(https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action/\)](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action/)

**Fifty years ago**, Dr. Martin Luther King, Jr. joined striking sanitation workers in Memphis, Tennessee as they fought for the freedom to join together in a strong union and be treated with dignity and respect at work. They carried signs that boldly proclaimed: "I AM A MAN."

**Fifty years later**, as a handful of corporate elites, divisive extremists and corrupt politicians continue to rig the economy against us, working people and allies nationwide are rising up. On the **Working People's Day of Action**, we will stand up for the freedom of working people to join together in strong unions and fight for decent and equitable pay for our work, affordable health care, quality schools, vibrant communities, and a secure future for all of us.

[Join Us >> \(https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action/\)](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action/)

In solidarity,  
XXXXX

**List of all event zip codes:** 92101, 87106, 57103, 55155, 53703, 52404, 60602, 48235, 14202, 10013, 19102, 20004, 43215, 40213, 38103, 30312, 33132, 89014, 85003, 16635, 63102, 16501, 77002

## ***Archive of weekly posts***

### **Week 2/5**

Theme: Continue driving initial turnout and interest - focus on unions, workers' rights, labor rights, economic rights, link back to sanitation workers strike; System is rigged

Join us on Saturday, February 24 for the Working People's Day of Action! We will be standing up for our freedoms as working people to come together and fight for decent and equitable pay for our work and a secure future for all of us. Visit [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org).

When working people have the freedom to join together in strong unions and negotiate a fair return for their work, everyone benefits. Visit [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) to learn more. #UnrigtheSystem

50 years ago, Dr. King stood with Black sanitation workers in Memphis as they fought for the freedom to join together in a strong union. Today, that fight lives on. #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

In 1968, Dr. King and Memphis sanitation workers boldly proclaimed "I AM A MAN." Today, that struggle for justice continues. Join us to #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Dr. King stood with striking Memphis sanitation workers 50 years ago to demand their freedom to join together in union and be treated with dignity and respect. On Feb 24, we're taking up that call once again >> [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #1u

In Feb, #SCOTUS will hear arguments in Janus v. AFSCME, a case brought by wealthy interests to further rig the economy against working people. Join working people on Feb 24 to demand an end to the rigged system and defend our freedoms. Learn More: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

On Feb 24, thousands of us will unite to demand an end to the rigged system & defend our freedom to join together at work. Join us: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

It's time to #UnrigtheSystem & demand the freedom of working people to join in #union so we can fix this rigged economy. Join us on 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

A handful of corporate elites are working to further rig the rules of the economy against us. But working people are coming together to #UnrigtheSystem and reclaim our freedoms. Join us on 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Corporate CEOs and the politicians who do their bidding have rigged our economy against working people. But when working people stand together, we can win. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Wealthy special interests, backed by the Trump administration, want the Supreme Court to rig the economy even more in their favor. Let's join together on 2/24 to stop them. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

Corporations and the super-wealthy don't believe that working people should have the same freedoms that they do. On 2/24 let's show them that we deserve the freedom to join together. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

If the Supreme Court sides with corporate interests, it makes it easy to divide working people and limit their power in numbers because unions give workers a powerful voice in this rigged economy. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

## LAUNCH TWEETS FOR 2/7

NEW: Working People are coming together on Feb 24 to stand up against the policies that rig the economy and political system against us. JOIN US: [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

Have you heard? 2/24 will be a nationwide day of action to demand an end to the rigged economy and defend our freedoms. Will you join us? [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

"We'll stand shoulder to shoulder to rise up against those advancing their profits over our progress." @SaritaSGupta of @jwjnational about the Working People's Day of Action on 2/24. Will you be there? [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

"On February 24, we stand in Dr. King's honor because the freedoms he fought and died for are the freedoms so aggressively under attack today." @AFSCME President Saunders on the legacy of Dr. Martin Luther King Jr. #UnrigTheSystem #ItsAboutFreedom [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action)

@AFT's @RWeingarten: A handful of greedy billionaires "want to rig the economy even further in their favor by eviscerating the best vehicle working people have to get ahead." Join us to stop them in their tracks. [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

We're taking action on 2/24 because "Our nation's leaders should make it easier to join together and use our power in numbers, not more difficult." @SEIU @MaryKayHenry. [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

“To attack unions is to attack anyone who seeks to better their own lives, the lives of their families, and entire communities,” @Lily\_NEA @NEAToday. Join us to fight back: [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

On 2/24, join @jwjnational @AFSCME @SEIU @NEAToday @AFT @NWLC @BYP\_100 @NARAL @SierraClub @NextGenAmerica @GreenpeaceUSA for the Working People’s Day of Action! [https://actionnetwork.org/event\\_campaigns/working-peoples-day-of-action](https://actionnetwork.org/event_campaigns/working-peoples-day-of-action) #UnrigTheSystem #ItsAboutFreedom

## Week - 2/12

Theme: Coming together (allies), TBT to MLK and civil rights, racial justice, economic rights, etc.

Dr. King fought for and died for our freedoms. 50 years later, the fight to #UnrigtheSystem lives on. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

On 2/24, join us to #Unrigthesystem and revive Dr. King’s call for working people’s freedom. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Today, our hard-fought civil rights are under attack by a handful of corporate elites who want to divide us. That’s why we’re taking action on 2/24: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

If a few greedy CEOs get their way, they will make it harder for people of color to join together and speak up at work. That’s why we must unite to #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Black union members today earn 14.7% more than their non-union counterparts. On 2/24, join us to defend our freedom to join together in unions. #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Today, women’s rights are under attack by a handful of corporate elites who want to divide us. That’s why we’re taking action on 2/24 to #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

If a few greedy CEOs get their way, they will make it harder for women to join together and speak up at work. That’s why we must unite to #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

The gender wage gap is dramatically lower among working women and men who join together in a union. On 2/24, join us to defend our freedom to come together at work. #Unrigthesystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

If corporate extremists have their way, they will make it harder for working women to have the power in numbers to speak up for themselves and their communities. That’s why we must unite on 2/24. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

A key way to end sexual harassment at work is for women to join together in strong unions. But our freedom to unite for a voice at work is under attack. Join us on 2/24 to fight back. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

When women are able to unite and stand together at work, they can help blunt sexual harassment. On 2/24, join us to protect that freedom. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem

**Share our video on [Facebook](#) or [Twitter](#)** (you can find the raw file to upload to Twitter or other platforms [here](#)):

Working people will be coming together and standing shoulder to shoulder in cities across the country on Saturday, February 24. Find a march, rally or other event near you and show up to defend our freedoms at work. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigTheSystem #ItsAboutFreedom

Join the Working People's Day of Action on 2/24 to fight for decent and equitable pay, affordable health care, quality schools, vibrant communities and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigTheSystem #ItsAboutFreedom

WATCH: When working people unite, we can do almost anything. Join with us on 2/24 as we protect our freedoms and fight back against the corporate CEOs and politicians who have rigged our economy against us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigTheSystem #ItsAboutFreedom

As a handful of corporate extremists attack the ability of women and people of color to join together and defend their rights, tens of thousands will stand shoulder to shoulder in cities across the country to fight back. Join us: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigTheSystem #ItsAboutFreedom

While a few greedy CEOs want to divide us and make it harder to come together to unrig the economy, we're defending our freedoms to secure equitable pay, affordable health care, quality schools, clean air and water, and vibrant, healthy communities. Join us at the Working People's Day of Action: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org)

Tomorrow, we'll stand shoulder to shoulder with working people across the country to rise up against those advancing their profits over our progress. Join us: [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

On Saturday, across the country, working people will be mobilizing against the wealthy and powerful forces rigging the rules in their favor. Join them: <http://itsaboutfreedom.org> #UnrigtheSystem #ItsAboutFreedom

Join us TOMORROW for the Working People's Day of Action! We will be standing up for our freedoms to come together and fight for decent and equitable pay for our work and a secure future for all of us. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

Do you have plans tomorrow? Join us to rise up against unprecedented attacks on working people's freedoms. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #UnrigtheSystem #ItsAboutFreedom

In 1968, Dr. King and Memphis sanitation workers boldly proclaimed "I AM A MAN." Tomorrow, that struggle for justice continues. Join us to #UnrigtheSystem. [www.ItsAboutFreedom.org](http://www.ItsAboutFreedom.org) #ItsAboutFreedom

**HELP US PROMOTE OUR THUNDERCLAP!**

<https://www.thunderclap.it/projects/67877-working-people-s-day-of-action>