

Wednesday, the 25th of February

Lesson 24

Modern Professions

1. Objectives (Цілі)

- **Vocabulary:** To master terms related to the digital economy, remote work, and emerging industries.
- **Speaking:** To debate the impact of AI (Artificial Intelligence) on the job market.
- **Writing:** To learn how to highlight transferable skills in a professional profile.

2. Warm-up: The "Dead Jobs" Challenge

Look at the list of professions from the past. Why did they disappear?

- *Switchboard operator (Телефоніст)*
- *Lamplighter (Ліхтарник)*
- *Typist (Друкарка)*

Discussion: Which modern jobs might disappear in the next 10 years? Why?

3. Essential Vocabulary (Ключова лексика)

Term	Definition
Data Scientist	A professional who analyzes complex digital data to help companies make decisions.
Sustainability Consultant	Someone who advises businesses on how to reduce their environmental impact.
UX/UI Designer	A specialist focused on making digital products (apps, sites) user-friendly and beautiful.
Gig Economy	A labor market characterized by short-term contracts or freelance work.
Soft Skills	Personal attributes like communication, teamwork, and problem-solving.

Term	Definition
Remote Work / Telecommuting	Working from home or any location outside a traditional office.

4. Trends: Skills of the Future

Modern careers are less about a single degree and more about a "skill set."

Key "Soft Skills" to discuss:

1. **Critical Thinking:** Analyzing facts to form a judgment.
2. **Emotional Intelligence (EQ):** The ability to manage your emotions and understand others.
3. **Adaptability:** The capacity to adjust to new conditions quickly.

5. Reading & Critical Thinking: AI — Friend or Foe?

Text Snippet: *"Artificial Intelligence is not just replacing jobs; it is creating entirely new categories. From AI Ethicists to Prompt Engineers, the human element remains vital to supervise and guide technology."*

Task: In groups, brainstorm 3 jobs that **cannot** be replaced by AI. Explain why (e.g., empathy, complex physical movement, ethical decision-making).

6. Practical Activity: "The Elevator Pitch"

Imagine you are in an elevator with a CEO. You have 30 seconds to introduce yourself and your "future" profession.

- **Structure:**
 - *"Hi, I'm [Name]. I'm passionate about [Field]..."*
 - *"I specialize in [Specific Skill]..."*
 - *"My goal is to help [Company/World] by [Action]..."*

7. Conclusion & Homework

Homework: Research a profession that didn't exist 15 years ago (e.g., Content Creator, Drone Pilot, Blockchain Developer). Write a short paragraph (100-120 words) explaining: 1) What they do 2) What skills are required 3) Why this job is important today.