

Scholarly Impact Challenge: Social Media Audit Worksheet

For more information, see: <https://guides.emich.edu/impactchallenge/socialmediaaudit>

Application	I have a profile/ account	Handle/ username	My profile is associated with my EMU email address	I use my profile for scholarly work, communication, networking, etc.	I want academic and professional connections* to find me on this platform	I've reviewed my account and privacy settings in the last year	Gut check: I like using this platform
Academia.edu							
Amazon Author Page							
F1000							
Facebook							
Flickr							
GoodReads							
Google Scholar							
Humanities Commons							
Instagram							
Kudos							
LinkedIn							
Mendeley							

Microsoft Academic							
MLACommons							
Pinterest							
Publons							
PubPeer							
Open Science							
Snapchat							
ResearchGate							
TikTok							
Tumblr							
Twitter							
YouTube							
Fill in others below:							

*Remember that your academic and professional connections include mentors, supervisors, administrators, and students!

Questions to consider about your current use of social media:

1. Which platform(s) do you enjoy the most?

2. Which platforms do you really hate?

3. Which platform has generated the most meaningful outcomes for your scholarship?

4. Which is the least useful?

5. Which platform(s) do you use only because you feel you must for your research, teaching, networking, etc.?

Questions to consider for your future use of social media:

6. Are there any platforms you'd like to leave, quit, or (to the best of your ability) separate from your EMU/academic/professional identity?
7. Are there any platforms you'd like to learn more about or consider joining? What would you hope to accomplish by doing so?
8. Where desired, have you made it straightforward for people to find you across platforms?
9. For the platforms where you have decided to engage as an academic/professional, brainstorm some goals for the coming year.