

Name: _____

Date: _____

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Economics

The Big One – Viewing Questions

1. What kind of a profit was the Payday plant in Centralia making? What happened to that plant? What does one of the workers suggest is the looming problem for America if it continues to “downsize”?
2. What are some of the problems the workers at Borders faced? Why were they so upset?
3. Johnson Controls announced that a factory was being shut down and the jobs were being moved to Mexico. What does Moore point out about the company’s success and the factory shutdown? What answers do the representatives from the company say about why they shut down the factory?
4. What is the argument about that Moore has with the governor’s press secretary? What problems do the women who are on welfare have with the governor?
5. How much money does Moore say receives corporate America get from the government?
6. What is TWA’s program with the jails in California? Why does the former prisoner think TWA has this policy? What other companies do this?
7. What is Moore’s criticism of the Pillsbury Company? What question does he ask the

Pillsbury executive?

8. What does Moore say when he is asked about terrorism and companies?
9. What answers do the representatives from Proctor and Gamble give to Moore?
10. Where are all Nike shoes made? What are the conditions that the workers endure there?
11. According to Philip Knight, the CEO of Nike, how are the Indonesian workers helped by his shoe factories?
12. What is Knight's beliefs concerning Americans and making shoes? What is the challenge that Moore gives him?
13. What is Knight's response to the video that Moore shows him?