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Consumers prefer advertisements from brands they know and trust, according to a recent survey. Choose the best advertising resource for your company to ensure your brand is represented accurately and positively.

To get started, compare some of the best advertising agencies from around the world. Get a taste for what clients have to say about the agency, learn which industries each agency serves, and make a confident hiring decision.

We develop innovative models for traditional experiences and craft unexpected approaches to immersive digital experiences, social media engagement, and community management. We're continually perfecting the art of partnership. Through our commitment to measurable results, a collaborative approach, and expertise in emerging technologies.

The right marketing agency can make or break your business. Great agencies will help you unlock growth with any one of a million marketing tactics — SEO, Facebook Ads, Google Ads, affiliate marketing, PR, etc. We rank agencies using several factors, including the agency's client roster, their website's domain authority and our own experience with their work

Everyone thinks they know who the largest marketing companies in the world are, and I'm sure you know some of the famous agencies like BBDO, Havas or Grey. But would you be surprised if I told you those agencies don't even crack our top 10?



The landscape of global agencies has become crowded and confusing over the last 10 years. While huge agency networks and holding companies are the vanguard, there has been a convergence of consulting firms and tech giants entering the frame to compete as well as in-house agencies. All of this continues to blur the line between what is considered an agency and who is best suited to help your global marketing, advertising, and digital initiatives.

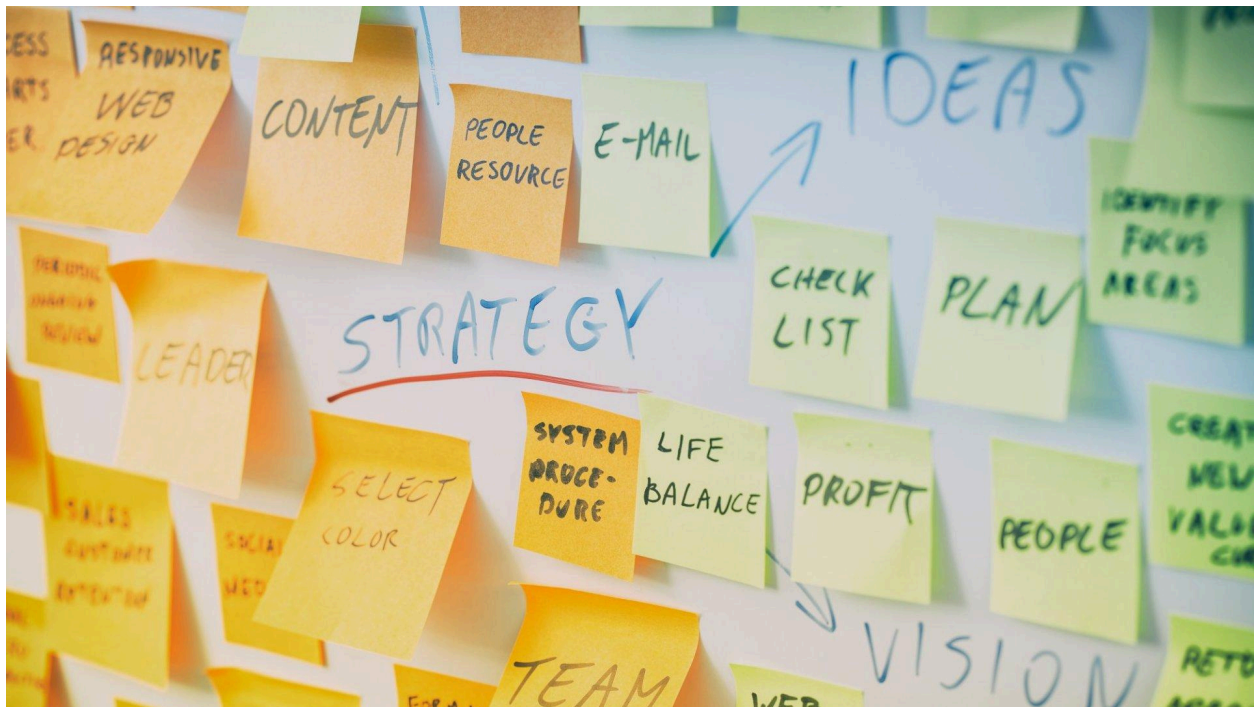


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Choosing the right marketing agency for your business can be a bit of a challenging, almost daunting task. Since there are many different marketing agencies throughout Florida, we wanted to simplify this process for you.

Here at improvado.io, we're experts at consolidating things into one place, usually marketing data. We also take pride in helping marketers in general.

That's why we decided to put this list together of the top marketing agencies in Florida. All of agencies have seen great success and are divided into the following categories:



Advertising
Content marketing & SEO
Digital marketing
Social media marketing

Public relations



Global advertising spending last year was over USD 563 billion and this spending has greatly benefited the financial outlook of the top 10 largest advertising agencies in the world and the industry as a whole. The global advertising market size is estimated at USD 532.5 billion, with growth stemming from worldwide economic prosperity and the demand for the digital transformation of brands. The largest advertising agency in the world by revenue is WPP plc, generating USD 17.34 billion last year. The top advertising agencies are rounded out by Omnicom Group, and Publicis. This fact sheet is to breakdown who the top 10 largest advertising agencies worldwide by revenues; and also to provide insight on the biggest factors and trends driving growth in the market.



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