

March Reeves PTA Notes

3/19/2025 | 6:00 p.m. | Reeves Middle School | Zoom

In attendance: Whitney Bowerman, Terry Vanderpham, Joellen Wilhelm, Mary Herricks, Matthew Kaphan, Alysha Myers, Monica Taylor

Whitney called the meeting to order at 6:05 p.m.

President's report:

- The April PTA meeting has been moved due to OHS Welcome Night. We will meet April 16. May is as scheduled, and June will be held June 4.
- Board transition: Ideally we want to hold elections at our June meeting. Alysha and Whitney will not be on Reeves PTA board next year, so President and Secretary roles will be open. We will send a note in RAMblings. It's also effective to ask folks directly.
- Also, for those who have held a position this year, please write down a high level overview (1 hour or less). We'll create a resource for future teams. Whitney will start a document on the google drive that we can add to.

Vice President's report:

- Family Engagement Night on April 25 4-6 p.m. Will invite Vietnamese, Hispanic, Ukrainian and Filipino families specifically and have bingo, pizza, cookies, ice cream and lemonade. We'll then invite everyone to attend Arts Walk. Everyone is welcome and encouraged to attend!
- Penny Drive: Meagan Latimer has agreed to run this competition between the middle school classes. Pennies will count as one point, but nickels/dimes/quarters subtract points (so a strategy is to put them in other classes' bottles). The event will happen after spring break, and will be around 1 month long. We will borrow water bottles from Madison. There is no cost other than a prize at the end for the winning class – we're considering giving credit at student store as awards for the winning advisory class.
- PTA Store: The store sold \$50 of gum today! We have spent \$383.64, have \$70 float not counting in expenses (patty cash), and have already sold all of the stock. Total deposited today was \$419.35, which means we are \$35 in the black since starting on March 3. Matthew moved to allocate \$1500 for the rest of the year, expecting \$2500 in revenue. Mary seconded. Motion passed unanimously. The store will be open Mondays and Wednesdays 11-1. We will post on social media.

Treasurer's report:

- We have \$13,304 in account, which does not include reimbursement for the PTA student store, and does include the \$750 goose chase subscription for the 8th grade activity day. Teacher grants have come in and have been approved, but no reimbursement requests have come in yet so we are unsure of the amounts. We received checks from box tops, and Givebacks. If you shop at Ralphs or Bayview, put in Reeves PTA for community rebate. Joellen will look into this more than Monica will advertise on social media..

Secretary's report:

- Alysha presented the February notes for membership approval.
- Joellen moved and Terry seconded minutes approved. Motion passed unanimously.

Membership Chair report:

- No report.

Staff appreciation report:

- No report.

Fundraising report:

- Our next passive fundraiser is Chipotle on April 15.
- Reeves does not have a date for the brotherhood fundraiser yet.
- Mary has three requests for PTA today: review budget and vote to approve; looking for additional lead for games prizes and food; these are lead roles for planning plus day of (doesn't have to be the same); and sponsorship asks when you know someone personally. Mary included a list to coordinate who everyone has asked. The event I planning for 500 people, and we need 6-7 active people helping and right now we have 3-4.
- This event estimates an income of \$12,000, with \$5,000 expenses, leaving an estimated \$7000 in profit. In comparison, Boston Harbor's event made \$14,000 for 200 attendees; we're projecting \$12,000 for 500 attendees, so estimates are conservative. The event team would like to do pre-orders using square and shopify similar to Boston Harbor. Pre-sales and sponsorships will be key; we're also concerned that costs may be prohibitive to some families (furloughs, federal layoffs).
- Matthew moved to approve half of the carnival budget at \$2500 Terry seconded. Motion passed unanimously.

8th grade activity report:

- The date has been confirmed; purchased software for \$750. Membership discussed whether there was an opportunity to add to the carnival, such as win tokens and turn in,

as we will have big ticket baskets available for raffle. Monica, Terry, Luke Bowerman and the Goose Chase met; they are now designing game. We've also emailed the mayor and are waiting to hear back. They met with Karen, and gave the green light for permissions slips and to send out a volunteer email. Joellen will send out to the PTA membership. RAMblings can go through Whitney, it must go through the office. They will show a video on the trip back.

Board liaison report:

- Some individuals are running for Darcy's seat. Scott is not running. Filing date is May. Membership agreed we should send a note out to PTA Membership for awareness.

Admin report:

- No report.

The meeting adjourned at 7:15 p.m.