

PER BOJSEN-MØLLER

CONTENT PRODUCER, VIDEO EDITOR & SOUND DESIGN

studiomols.com

+64 28851 72275 • per@studiomols.com • linkedin.com/in/perstudiomols • 3116 Mount Maunganui, New Zealand

Dynamic video editor and content producer with 10+ years of experience crafting highly impactful audio visual narratives across digital platforms. Skilled across the Adobe creative suite, DaVinci Resolve and DAWs with a portfolio of work that increased engagement for brands, while clocking up over **1,000,000** views on social channels. Supporting clients with a range of creative video and sound design options while adhering to client objectives to enhance their offerings to key stakeholders, all while under tight deadlines. Seeking to bring technical expertise and storytelling prowess to create compelling content.

SKILLS

Technical skills: Adobe Premiere Pro, Adobe After Effects, Adobe Audition, Adobe Photoshop, Adobe Lightroom, DaVinci Resolve, Ableton • **Creative skills:** Video editing, story telling, colour grading, sound design, script writing, motion graphics, music composition • **Management skills:** Team leadership, workflow optimisation, client relations •

PROFESSIONAL EXPERIENCE

Studio Møls

Mount Maunganui, New Zealand

Director | Content Producer, Video Editor & Sound Designer

October 2022 - Present

Key projects:

X-Zelit, TVC

- I produced a 30 second spot to air during Country Calendar for a milk feed supplement company.
- Ideated, scripted, edited, added graphics, provided the voice over, sound and colour.
- The ad has proved to be highly effective, helping the burgeoning company to attract dozens of new customers after airing only twice.
- Link: <https://studiomols.com/tvcs>

Invasion, Short Film Score

- Working with the Director, I composed original music to match his vision for his tense, claustrophobic thriller.
- The film was selected for the Atlanta Horror Film Festival, a semi-finalist at the Flickers' Rhode Island Film Festival, and an official selection at the Rob Knox Film Festival in London.
- Link: https://www.youtube.com/watch?v=j_AtSVuizvA

Funding video, Revolve Your World

- Highlighted the challenges of recycling and waste management for remote communities who often dump waste into surrounding oceans after burning it.
- Helped Revolve Your World to **exceed their funding target by more than 30%**.
- Link: <https://studiomols.com/revolve-your-world>

New England Solar, Flow Power

- Highlighting the new partnership between Flow Power and ACEN Australia for their offtake agreement to source electricity from their 720 MW solar farm in New England.
- The client expressed their pleasure at how well the video captured their message and said it was received very well by external stakeholders.
- Link: <https://studiomols.com/flow-power>

PER BOJSEN-MØLLER

CONTENT PRODUCER, VIDEO EDITOR & SOUND DESIGN

studiomols.com

+64 28851 72275 • per@studiomols.com • linkedin.com/in/perstudiomols • 3116 Mount Maunganui, New Zealand

Alpha Grid – A Financial Times Company

London, United Kingdom

Director of Post Production

Nov 2015 - Sep 2022

Head of Projects

Aug 2013 - Nov 2015

As Director of Post-Production, was head video editor, sound designer and colour grader.

- Established post-production workflows including media ingestion, storage protocols, naming conventions and export templates specific to client deliverables, resulting in **10% reduction in project costs**.
- Oversaw the edit department and supervised the senior video editor, ensuring they met their commitments and completed tasks to the gold standard of the Financial Times.
- Managed multiple projects at once, from audio (podcasts and sound effects mixes), mini-docos, branded content, editorial, multi-camera interviews, webinars, thought leadership videos, b2b internal comms.
- Liaised with animators, producers, other creative partners to ensure timely delivery of videos, highlighting any issues concerning delivery for clients. Saw an **increase of 60% of clients retained** during my tenure.
- Provided WIP updates to clients from a content cut of material, clearly stating where graphics and stock footage would be used to enhance videos through to picture lock, agreed rounds of changes and final delivery.
- Sourced stock footage and production music for projects, specific to a wide range of different clients and brand guides, managing usage and ensuring correct licences for each.
- Created animated titles and basic motion graphics, applied graphics from animators, sound mixed and colour graded videos.
- Edited consistently high quality videos and sound mixes for more than **50 different clients**, helping the company to be noticed by the Financial Times and eventually acquired by them.
- Enhanced video offerings by learning to colour grade and set precedence for best practice across the post-production department.
- Assisted camera operators when needed by operating second cameras, setting up and filming interviews and adopting the role of producer by interviewing. This led to streamlining of department resources and **savings of tens of thousands of GBP** per annum.
- Over **1,000,000 views** on videos through Financial Times' YouTube channel.
- Implemented training program to educate other teams about post production processes, resulting in **35% savings** of production budgets.
- Led video production days for clients on how to film their own content and edit during COVID, resulting in clients making us their **preferred supplier** when budgets were increased and filming restrictions lifted.

Commenced as a production assistant, then evolved to producer across video projects and live events; booked camera crew and equipment; commissioned and liaised with animators, storyboarded graphics; booked speakers for C-suite audience events; designed flyers and invites; managed budgets and production time-lines.

PER BOJSEN-MØLLER

CONTENT PRODUCER, VIDEO EDITOR & SOUND DESIGN

studiomols.com

+64 28851 72275 • per@studiomols.com • linkedin.com/in/perstudiomols • 3116 Mount Maunganui, New Zealand

Key projects:

Food Revolution, Rabobank

- Edited, sound mixed and colour graded series for Rabobank on sustainable farming practices around the world.
- Created mini-documentary-style videos with cinematic aesthetic.
- Achieved **hundreds of thousands of views** through Financial Times' Partner Content portal.
- Link: www.studiomols.com/rabobank

Sizzle trailer, The Kickback Killers

- Edited and sound mixed a trailer to pitch a documentary on Insys Therapeutics and their role in the American opioid crisis.
- **The pitch was successful** and the documentary was made by PBS Frontline in association with the Financial Times.
- Link: www.studiomols.com/the-kickback-killers

Women's Voices, KPMG

- Edited and sound mixed flagship series for KPMG about the #MeToo movement, diversity and inclusion and pay parity.
- Commissioned animator to create graphic transitions to my creative specification.
- Videos were shown at the World Economic Forum to launch their initiative.
- The video was so successful, KPMG rolled it out as a series over successive years.
- Link: www.studiomols.com/womens-voices

The Future Of... series, PwC Strategy&

- Created visual concept, edited, sound mixed and colour graded series of videos for PwC's global strategy consulting team, focussing on bleeding-edge innovation across a variety of sectors.
- Link: www.studiomols.com/pwc-strategy

Financial entrepreneurship investment, LeapFrog

- Edited, sound mixed and colour graded a series of videos on how LeapFrog are helping to raise millions out of poverty, by investing in small-holder entrepreneurs in developing nations.
- Link: www.studiomols.com/mini-docos

Fast turnaround newsroom style editing hubs, international business forums

- Travelled to various global business events like World Economic Forum and ran the edit team for fast turnaround videos.
- High pressure environment working up to 20 hours per day, ensuring all content was created to exacting standards, fact-checked and subbed.
- Link: <https://studiomols.com/fast-turnaround>

Podcasts, sound mixes and voice overs

- Enhanced video content and animations with sound effects and sound design.
- Podcast edits, including sound designing brand identities and stings.
- Audio cleaning and repair, including dialogue noise artefact reduction and conforming audio to LUFS standards.
- Link: www.studiomols.com/sound-mixes and www.studiomols.com/voice-overs

PER BOJSEN-MØLLER

CONTENT PRODUCER, VIDEO EDITOR & SOUND DESIGN

studiomols.com

+64 28851 72275 • per@studiomols.com • linkedin.com/in/perstudiomols • 3116 Mount Maunganui, New Zealand

Little White Earbuds

London, United Kingdom

Staff Writer and Podcast Producer

Sep 2008 - Sep 2015

- Produced and edited over 100 podcasts for the influential music blog with notable names in electronic music.
- Interviewed artists and provided insightful critique on new releases across a variety of genres.
- Provided expert commentary on electronic music trends for annual staff podcast.

No Magazine

London, United Kingdom

Writer

Aug 2007 - Oct 2011

UK based feature writer for No Magazine, interviewing a range of actors, musicians and artists.

Real Groove Magazine

Auckland, New Zealand / London, United Kingdom

Writer

Mar 2004 - Nov 2011

NZ and UK based feature writer for Real Groove Magazine, interviewing musicians, writing feature articles and a monthly column.

OTHER INFORMATION

- **Actor:** I have a broad range of acting experience, from stage to film and television, to infiltrating business events as a paid internal disruptor.
- **Music producer and DJ:** I have been a DJ since 1989, working in radio and nightclubs and have produced music since 1998.
- **Languages:** English (native), French (intermediate), Danish (elementary).