

Privacy Policy

Arrow Out · by On Inc
Effective date: October 6, 2026

1. Introduction

Welcome to **Arrow Out** (the "Game"), a puzzle game published by **On Inc** ("we", "us", "our"). This Privacy Policy explains what information the Game uses, how it is used, and the choices you have. By downloading or playing the Game you agree to this policy. If you do not agree, please do not use the Game.

2. Information we do not collect from you directly

Arrow Out does not require an account, a login, or any registration. We do not ask for, and do not collect, your name, email address, phone number, contacts, photos, microphone or camera access, or precise location.

3. Information stored on your device

To let you continue playing, the Game saves the following on your device only (it is not sent to our servers):

- Your game progress, such as current level and difficulty
- Booster counts and other in-game items
- Your settings, such as sound, vibration and day/night theme
- Simple counters used for gameplay features, such as when a full screen ad or an in-game message was last shown

This data stays on your device and is deleted when you uninstall the Game or clear its data.

4. Advertising and third-party services

The Game is free and is supported by advertising. We use **Google AdMob** (Google Mobile Ads SDK) to show banner ads, full screen (interstitial) ads and rewarded ads (ads you can choose to watch to earn boosters).

When ads are loaded and shown, Google and its partners may automatically collect and use information such as:

- Advertising ID (such as the Google Advertising ID) and other device identifiers
- IP address and approximate location derived from it
- Device and app information (device model, operating system version, language, app version)
- Ad interaction and diagnostic data (ads viewed, clicked, errors and performance)

This information is used to deliver ads, measure their performance, prevent fraud and, where permitted, personalize ads. We do not receive your personal profile from these services and we do not sell your personal information.

Learn more in Google's policies:

- [Google Privacy Policy](#)
- [How Google uses information from sites or apps that use its services](#)
- [AdMob and Firebase data usage](#)

5. Your choices about ads

- **Reset or delete your advertising ID:** on Android go to Settings > Privacy > Ads (the exact path depends on your device).
- **Opt out of ads personalization:** in the same Ads settings you can turn off personalized ads. Ads will still be shown but will be less relevant.
- **Consent (EEA, UK and similar regions):** where required by law, you will be asked for your consent for ads and can change your choice later in the Game's settings or your device settings.

6. Summary of data used

Data	Purpose	Shared with
Advertising ID, device identifiers, IP address	Showing and measuring ads, fraud prevention	Google AdMob and its ad partners
Device and app information	Ad delivery and diagnostics	Google AdMob
Game progress and settings	Saving your game	Not shared (stays on your device)

7. Children's privacy

Arrow Out is intended for a general audience and is not directed to children under 13 (or under the minimum age required by the laws of your country). We do not knowingly collect personal information from children. If you believe a child has provided personal information through the Game, contact us at the email below and we will help resolve it. Ads shown to users who are identified as children are configured to follow applicable child-directed treatment rules.

8. Data retention and security

Game data stored on your device remains until you uninstall the Game or clear its data. We do not keep personal data about you on our own servers. Data processed by Google and its partners is retained according to their own policies. We take reasonable steps to protect the Game, but no method of electronic storage or transmission is completely secure.

9. Your rights

Depending on where you live (for example under the GDPR in the EEA and UK, or the CCPA/CPRA in California), you may have the right to access, correct, delete or restrict the use of your personal data, to object to its processing, and to opt out of the sale or sharing of personal information. We do not sell personal information. Because we do not hold personal data about you ourselves, most requests relating to ads should be made through your device's ad settings or directly to Google. You may also contact us at any time using the email below.

10. Links and third-party content

Ads in the Game may link to websites or apps run by third parties. We are not responsible for their content or privacy practices, and we encourage you to read their policies.

11. Changes to this policy

We may update this Privacy Policy from time to time. When we do, we will change the effective date at the top of this page. Please review it periodically. Continued use of the Game after changes means you accept the updated policy.

12. Contact us

If you have any questions about this Privacy Policy or your data, contact:

On Inc

Game: Arrow Out

Email: onincdot1@gmail.com

© 2026 On Inc. All rights reserved.