

## Attention, CRM Shoppers! A Guide to Choosing CRMs from Independent Experts

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### Session Materials & Additional Resources

Slide Deck: [http://www.rlweiner.com/nten/18ntc/attention\\_crm\\_shoppers.pdf](http://www.rlweiner.com/nten/18ntc/attention_crm_shoppers.pdf)

Idealware: *Consumers Guide to Low-Cost Donor Management Systems*

Peter Campbell: *The Perfect Fit: A Guide to Evaluating and Purchasing Major Software Systems*

FivePaths: *Choosing a Donor Management System – Six Critical Steps For Making The Right Choice*

*Will All Your Constituents Fit Into One System? An Idealware Workbook*

Isaac Shalev: *Thinking About A New CRM? Read This First!*

Isaac Shalev: *Nonprofits, Stop Rushing Into Salesforce!*

Software for Good: *How to write a great RFP [Spoiler: Don't]*

Robert Weiner: *Back Away From That Spreadsheet: Why Excel Isn't a Donor Database*

Robert Weiner: *Finding the Perfect Fundraising Database in an Imperfect World*

Robert Weiner: *Ten Common Mistakes in Selecting Donor Databases (And How to Avoid Them)*

More resources: <https://rlweiner.com/resources>

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### Collaborative Notes

*Use this section to make your own contribution to the notes for this session.*