

The logo features a stylized archway with three vertical bars of increasing height, colored in shades of teal and blue.

Real World Problem Scenario

Teacher Name: Maggie Gifford

School District: Morgan Local Schools

Business Partner Name: Tiffany Roberts

Business/Organization Name: Twin City Opera House

How many classes participated? 1

How many students participated? 14

What was your timeline? 5-9 weeks

Grade level(s): 1

Subject(s): Social Studies

Standards & Skills: Economics: (wants/needs; goods/services; consumer/producer) History: (past/present; timelines; primary & secondary sources) Speaking & Listening standards

Career Cluster(s): Arts, Audio/Video Technology, & Communication, Hospitality & Tourism, Marketing

What needed to be considered or defined in order for your students to create a solution for your RWPS?:

revenue/marketing; all vocabulary associated with economics standards; history of the Opera House; ways that the Opera House is currently earning revenue and how other places make money; logistics of our proposed solutions within the Opera House space and McConnelsville; why people go or don't go to the Opera House; the audience we are targeting; marketing our ideas (designing flyers/sharing information); details of each solution (who/what/where/when/why/how); how to present their solutions to others so that they could be implemented

Real World Problem Scenario:How can we increase revenue for the Twin City Opera House?

