

Id DM style:

NO NEWSLETTER ↓

Hey [name],

I liked x about your content (or a compliment). I especially liked this [one thing].

Do you repurpose your [stuff] on a newsletter

If they HAVE a newsletter ▼

Hey [name],

I liked x about your content (or a compliment). I especially liked this [one thing].

Do you repurpose your [content] on your newsletter?

NEW STYLE:

NO NEWSLETTER ↓

Hey [name]

I really liked this thread (or post) about [x]. The part about [x] really stood out to me because of [y].

[link the post]

Do you repurpose your [content] on a newsletter?

If they HAVE a newsletter ↓

Hey [name]

I really liked this thread (or post) about [x]. The part about [x] really stood out to me because of [y].

[link the post]

Do you repurpose your [content] on your newsletter?

