

Roll No.....

Total No. of Printed Pages: [01]

Total No. of Questions: [09]

B.Sc. (Fashion Technology) (Semester – 2nd)
ELEMENTS AND PRINCIPLES OF DESIGN

Subject Code: BFTE2211

Paper ID: [130206]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a) What is Garment?
- b) Define Lines.
- c) Explain Anthropometry.
- d) What is Proportion in Fashion?
- e) What is the importance of fasteners in Garments?
- f) Define form.
- g) Explain 5 Principles of Design.
- h) Name any 4 types of Pleats.
- i) Is there any importance of Godets in dress?
- j) Define Rhythm.

Section – B

(5 marks each)

- Q2. Explain the role of mood board in Fashion.
- Q3. Define Design and its types.
- Q4. Write in detail about basic colour theories.
- Q5. Explain the need of Specification Sheet.
- Q6. Describe in detail variations of blouse with illustration.

Section – C

(10 marks each)

- Q7. Explain Foreground & Background layout of Mood board composition, cut and paste and hand crafting techniques.
- Q8. Write in brief the role of elements & principles of design to develop Mood boards of Pants.
- Q9. Describe the Demographics and Psychographics of customers.