

**Suggested template for Hook, Line and Science posts – most posts are ~500 words TOTAL. All posts include at least one picture or image as well.**

### **Title**

<Should be fairly short and catchy. Usually phrased as a question.>

### **Subtitle**

<Should provide additional info or context. The title and subtitle will likely be part of the news release if one is issued>

### **Research Need**

<Think of this as the problem that needs to be addressed. Why is it important? How could the results impact anglers? We know this AND this BUT then this happened THEREFORE we want to know this. >

### **What did they study?**

<This was what you did to answer the research question. It should be relatively short. For example, an “individual-based ecosystem model” simply becomes a “model”>

### **What did they find?**

<This should be principle finding(s) of the study and what those results may mean moving forward.>

### **What else did they find? or Anything else?**

<This is a good opportunity to highlight a result or finding that would especially relate to anglers interests – but would not necessarily be the most significant finding of the study.>

### **So what? or Anything else?**

<Again, another opportunity to highlight the importance or your work or mention another tidbit that anglers would find useful, respectively>

### **Reading**

<Full citation and web link and or DOI of the article. We post the official journal link and folks can then determine whether or not it is open access or not>

Funding info if available.

Summary compiled by <your name. Feel free to provide a bio statement, social media handles, or anything else. **If you're willing, we like to provide head shots of author and/or team.**>

Lead photo by <TBD> <If you don't have a picture, we can help with that!>

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