

Multimedia Storytelling



Students can submit multimedia storytelling **created after Dec. 3, 2023.**

This means that fall sports photos and other earlier coverage cannot be submitted. Submissions to the KSPA monthly contests are eligible to be submitted for this state contest as well.

For this project, complete a multimedia storytelling package that documents **how students at your school are showing school spirit**. There are many different ways that students show enthusiasm for their school, so you might consider the many different possible focuses. We urge you to find a newsworthy and interesting angle on school spirit, whether connected to a group of students, an event or an issue at your school.

Of course, this contest expects that you act ethically. Those ethics mean that you don't pose moments and don't use software to deceive your audience. Consider ways that you can show — using candid, unposed and ethical journalism — the topic above.

THE ASSIGNMENT

Students will enter as individuals or in a team of no more than four students to create a multimedia story package based on the prompt in this document. All entries will be submitted by creating a publicly accessible web page and submitting the URL to that page. Students will produce original work and will use only lawfully acquired copyrighted material.

Note: Because the web page will likely be part of your school's online news site, this contest can not be anonymous. Judges will be able to see the school for each entry by virtue of being on the school's online news site. Additionally, students should credit the journalists who worked on coverage in the entry with photo credits, bylines, etc. as they would normally.

In the package, students must have 3 or more types of media. Students are required to have one type of media from each of the lists below:

- **Type #1:** Written story: original story or transcript of audio/video package
- **Type #2:** Visuals: Infographic, video or multiple photos
- **Type #3:** Other: video (if not used to satisfy Type #2), multiple photos (if not used to satisfy #2), audio, audio/photo slideshow, infographic, embedded maps, use of social media or other online coverage

SUBMISSION

DON'T FORGET

No need to pretend that you attend Sunflower High School, our fictional high school used for other contests. Simply write your story, your photos and create other coverage as you would in your school's publication.

Contest Info

This is a VISUAL category for the KSPA State Contest.

Students must not request help or advice from any person other than the KSPA staff at staff@kspaonline.org.

All work must be solely that of the contestant.

This category will use Better Newspaper Contests (BNC), for submission.

- [Click here to submit your files](#)
 - [And click here for detailed submission instructions](#)

SPECIFICATIONS

The entry must be uploaded to the KSPA online submission according to these specifications:

- Please create a publicly accessible web page that contains all of the multimedia coverage on it (or links to the coverage)
- When you submit your link, you will provide the names of up to four students who created the coverage and your school name
- The image must be uploaded by **the visual category deadline**.

Failure to follow these requirements may result in disqualification.