



Evaluation Criteria for

BINA Richard and Rosaria Haugland Industry Award Applications

The BioImaging North America (BINA) Richard and Rosaria Haugland Industry Award is designed to support members who embody the mission and core values of BINA by demonstrating commitment, shared values and the potential for BINA leadership. Community contributions and engagement, in any of the areas of **Innovation, Impact, Community Engagement and Education/Mentorship** are the basis for this award.

Each criteria below is evaluated by the reviewers on a 1 to 10 scale, with 10 being the highest score possible for each.

Criteria	Expectation
Alignment with the Richard and Rosaria Haugland spirit	Does the nominee embody the philosophy that industry science and community impact reinforce each other? Do they listen, explore, take risks, and engage openly with the research community?
Embodies imaging community contribution and collaboration	Does the Candidate contribute to the bioimaging community in any of the areas of Inclusion, Education, Mentorship, Standardization and/or Advocacy?
Depth and sustainability of contribution	Are the nominee's contributions sustained over time, or primarily a one-time effort?
Breadth of the contribution	What has the nominee accomplished, and how widely has it been felt in the bioimaging and microscopy community?
Evidence of leadership and service within industry:	Does the nominee go beyond their job description to serve the broader community?
Community Endorsement of Candidate's Impact	Is there adequate support provided from others in the community of the impact of the Candidate?

