

- The first persona I would like to target in those ICP accounts are ((name of title/persona)).. can you provide me with a full persona description including the following:
 - role summary
 - KPIs they are judged against
 - common software tools used
 - top 3 pain points experienced
 - how a ((your category, e.g. CRM) solution can help alleviate pain points.

Please provide the entire output in table format.

- based on the information above, can you help me build a problem statement for my cold emails to ((persona))? simply respond yes or no
- great. please provide me with 3 problem statements for ((persona)).. each problem statement should have the following structure:
 - problem description
 - symptoms to recognise this problem
 - impact of this problem for the business bottom line
 - how a ((your product category)) help solve those problems

please provide the output in table format.

- thank you. can you also build a list of visible trigger events that indicate that ((persona)) are in market for a new ((category)) solution? I am looking for visible signals that I can monitor online via the web, Google alerts, LinkedIn etc