

Privacy Policy

Effective Date: 11.07.2026

Sebmist Studio ("we", "our", or "us") operates the Block Glass mobile game (the "App").

This Privacy Policy explains how we collect, use, store, and protect information when you use the App.

1. Information We Collect

We may collect or process the following categories of information:

a. Device and App Information

When you use the App, certain technical information may be processed automatically by third-party services used in the App, such as:

- device type
- operating system
- language
- app version
- approximate region
- crash or diagnostic-related technical data
- advertising-related identifiers or signals, where applicable
- limited performance and analytics-related technical data where supported by third-party services

b. Advertising and Consent Information

The App uses advertising services, including Google AdMob. In connection with ads, we may process:

- ad request and delivery information
- consent status and privacy choices
- limited device or advertising-related information required for ad serving, ad measurement, frequency control, fraud prevention, and legal compliance

Depending on your region, you may be asked to provide consent for personalized or non-personalized advertising. Where required by platform rules or applicable law, we may also request permission related to tracking or advertising use.

c. Local App Data Stored on Your Device

The App stores certain information locally on your device to support gameplay and user preferences. This may include:

- game progress
- best scores and progression-related values
- settings such as sound, music, vibration, notification, and visual preferences
- onboarding and consent status
- ad-related state used to manage ad behavior
- purchase ownership or restore-related local state for eligible in-app purchases
- cosmetic unlocks, achievements, streaks, rewards, and other gameplay-related preferences and progress values

This locally stored information is used to provide core app functionality and improve user experience.

d. Notification Preference Data

If you allow notifications, the App may store notification-related settings on your device and schedule local notifications to re-engage you with the App.

e. Game Services Data

If you choose to use platform game services such as Google Play Games or similar platform features, the App may access limited account-related information made available by that platform, such as your player profile name, player ID, achievements, or leaderboard-related data, subject to the platform provider's own privacy practices.

f. Payments and In-App Purchases

If you make an in-app purchase, the transaction is processed by Apple App Store or Google Play, depending on your device platform. We do not receive or store your full payment card details.

To support purchases and restore functionality, limited purchase-related status, entitlement, or ownership information may be processed locally on your device and, where necessary, through the relevant app store platform.

The App may offer one-time, non-consumable in-app purchases, including Remove Ads, Block Pack, and Background Pack.

2. How We Use Information

We use information to:

- operate and maintain the App
- save your preferences and game progress
- provide gameplay features
- display ads and manage ad frequency

- comply with consent and privacy choices
- enable optional notifications if you grant permission
- support achievements, leaderboards, and game service integrations where available
- support in-app purchase ownership and restore functionality
- improve app stability, security, and user experience
- detect abuse, fraud, invalid ad activity, or misuse affecting the App or third-party services

3. Advertising

The App may display ads using third-party advertising providers such as Google AdMob.

These providers may process information in accordance with their own privacy policies in order to:

- serve ads
- limit repetitive ads
- measure ad performance
- prevent fraud and abuse
- comply with legal requirements

Depending on your region, you may be presented with a consent request before personalized or non-personalized advertising is shown.

4. In-App Purchases

The App may offer one-time, non-consumable in-app purchases, such as Remove Ads, Block Pack, and Background Pack.

These purchases are processed by Apple App Store or Google Play, not directly by us.

Purchased content may be associated with your store account and may be restorable on eligible devices using the same platform account, where restore functionality is available.

Remove Ads applies only to the ad-related benefits expressly described in the App at the time of purchase. Block Pack and Background Pack unlock only the content specifically described in the relevant product listing at the time of purchase. Unless expressly stated otherwise, future content updates are not automatically included.

Refunds, billing issues, cancellations where applicable, and transaction disputes are handled by the platform through which the purchase was made, subject to that platform's policies and applicable law.

5. Notifications

If you grant notification permission, the App may send local notifications related to gameplay, reminders, missions, rewards, or re-engagement.

You can disable notifications at any time in:

- the App settings, where available
- your device system settings

6. Data Sharing

We do not sell your personal information.

We may share or allow processing of limited data with trusted third-party service providers only as necessary to operate the App, such as:

- advertising providers
- platform services
- app distribution platforms
- game services providers
- payment and purchase platforms
- analytics, crash reporting, or performance services where applicable

Examples may include:

- Google AdMob
- Google Play Games
- Apple App Store
- Google Play

These third parties process data under their own terms and privacy policies.

7. Data Storage and Retention

Much of the App's gameplay and settings data is stored locally on your device.

Some third-party services used by the App may process and retain data according to their own retention policies.

We retain only the information necessary to operate, maintain, and improve the App, or as required by law.

8. Your Choices

You may be able to:

- accept or decline certain privacy-related choices where required
- disable notifications
- change in-app settings such as sound, music, vibration, and notification preferences
- use available restore purchase functionality with the same platform account used for the original purchase
- reset locally stored app data by clearing app data or reinstalling the App, subject to your device platform behavior

9. Children's Privacy

The App is not intended to knowingly collect personal information from children in violation of applicable laws.

If you believe that a child has provided personal information in a way that violates applicable law, please contact us and we will review the matter.

10. Third-Party Links and Services

The App may contain links to third-party services, stores, support channels, or policy pages.

We are not responsible for the privacy practices of third-party websites or services. We encourage you to review their privacy policies separately.

11. Security

We take reasonable measures to protect information used in connection with the App. However, no method of electronic storage or transmission is completely secure, and we cannot guarantee absolute security.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

When we do, we will update the Effective Date above. Continued use of the App after changes become effective means you accept the updated Privacy Policy.

13. Contact Us

If you have any questions about this Privacy Policy, you can contact us at:

sebmist.studio@gmail.com