

**Promotional competition rules for the
Sneaker Factory APX Winter Wishlist Facebook Promotional competition**

1. This promotional competition is organised by Foschini Retail Group (Pty) Ltd, trading as Sneaker Factory (registration number 1988/007302/07) (“TFG”).
2. In these rules, “Promoter” means a person who directly or indirectly promotes, sponsors, organises or conducts the promotional competition, or for whose benefit the promotional competition is promoted, sponsored, organised or conducted, which includes TFG.
3. No director, member, partner, employee, agent of, or consultant to the Promoter or any other person who directly or indirectly controls or is controlled by the Promoter, their advertising agencies, or their spouses, life partners, parents, children, brothers, sisters, business partners or associates, may enter this promotional competition. This also applies to a person who is a supplier of goods or services in connection with this promotional competition.
4. All participants must be a natural person, at least 18 years old at the time of entering the promotional competition and must reside in South Africa.
5. The Promoter reserves the right to vary, postpone, suspend or cancel the promotional competition, any aspect of the promotional competition and anything related thereto, without notice at any time and for any reason whatsoever that the Promoter deems is reasonable at the time. Should the promotional competition be cancelled by the Promoter, in terms of law or by any authority, no notice of cancellation shall be required. In such event, all participants and winners waive any rights and acknowledge that they shall have no claim, of any nature whatsoever against the Promoter, its directors, agents or employees as a result of the cancellation.
6. By entering the promotional competition, participants agree and understand that they may win a prize, but there is no guarantee that they will win a prize.
7. To qualify for a promotional competition entry, participants must
 - a. **Step 1:** Follow Sneaker Factory (<https://www.facebook.com/SneakerFactorySA>) on Facebook;
 - b. **Step 2:** Like Sneaker Factory’s promotional competition post that will be posted on Sneaker Factory’s Facebook page (“promotional competition post”); and
 - c. **Step 3:** Comment a picture of their APX winter wishlist from Bash (<https://bash.com/brands/apx>) on the promotional competition post.
8. There will be 3 (three) winners in total who will each receive a TFG eGift Card valued at R1500 (one thousand five hundred rand).
9. By accepting the TFG eGift Card prize, a winner agrees to be bound by the terms and conditions of the TFG eGift Card, which can be viewed on bash.com (<https://help.bash.com/support/solutions/articles/101000494891-egift-cards-terms-conditions>).
10. Participants can enter multiple times but the winners will only be entitled to one prize each.

11. The Promoter reserves the right to remove any posts or entries on social media that it deems spam; offensive; political; not in line with the community guidelines of the relevant social media channel; not in line with the Promoter's values or an infringement of a third party's intellectual property.
12. The Promoter and its sponsors do not accept any responsibility for any entries and/or prizes that are lost, damaged, unusable or delayed.
13. The winners will not be entitled to payment, credit or otherwise if they do not claim or use the prize to the fullest extent possible. Any item or value unused will be deemed waived by the winners and any unclaimed prize will be forfeited. Replacement TFG eGift Cards will not be issued.
14. Prizes are not transferable and may not be deferred or exchanged for cash, credit or otherwise.
15. If any taxes, levies, duties or any charges whatsoever are levied on a prize by any competent authority, the winner will be liable for these and the prize value will not be increased to compensate for such charges.
16. To the extent that a licence (e.g. driver's licence), proof of identification or permission (e.g. by a parent/guardian) is required in order to accept or use a prize, the winner must produce such licence, identification and/or permission for inspection by the Promoter prior to receiving the prize. If a winner does not or is unable to do so, the prize will be forfeited and another winner will be drawn under the same terms and conditions.
17. This promotional competition will start on **22 May 2026** and end on **5 June 2026** (both days included). No late entries will be accepted.
18. The winners will be randomly selected from eligible participants at the discretion of the Promoter's representatives after the closing date and the selection will be overseen by an independent accountant/auditor/attorney.
19. The winners will be notified after the promotional competition closing date via a direct message sent to the winners Facebook profiles used by the winners to enter into the promotional competition to review the winners entry and to arrange the handover of the prize by means of email. If the Promoter is not able to contact a winner, or the winner does not provide the Promoter with relevant and correct information timeously, the prize will be forfeited and a new winner will be re-drawn. The decision of the Promoter as to the winners is final and no correspondence will be entered into.
20. Winners will be announced after the promotional competition closing date by means of a social media post on Sneaker Factory's Facebook page.
21. By entering this promotional competition and as condition to receive the prizes, Participants:
 - a. Consent to the processing of their personal information by the Promoter(s) and its service providers, but only insofar that it is necessary to give effect to the promotional competition, for example to view the entries, select and announce the winners and deliver the prizes. Winners will be given the opportunity to consent to further processing of their personal information; and
 - b. Waive their moral rights and grant the Promoter exclusive, unlimited, perpetual and free of charge copyright and usage (in any territory where the Promoter trades), in all media forms of all material, text and intellectual property created and/or published/posted by the participants in the submission of their

competition entry. The Promoter will be entitled to use and edit the intellectual property in any manner and in its sole discretion, for an indefinite period of time and in any territory where it trades. Participants will not during or after the closing date of the competition dispute or question the copyright and usage by the Promoter.

- c. Waive any right to demand royalties, usage fees or any other form of compensation or payment for the use of intellectual property in the participant's entry; and
 - d. Should they be selected as a winner, agree to sign an acknowledgment of receipt form in exchange for the prize.
22. By accepting a prize or by entering this promotional competition, participants hereby indemnify the Promoter and the relevant social media channels against any damage or losses of any nature whatsoever that the participants may suffer arising from this promotional competition and the prizes, including consequential damages and economic loss.
23. The winners may be requested to endorse, promote and advertise any of the goods and services of the Promoter and will not unreasonably withhold their consent.
24. Participants will be deemed to have accepted these Promotional competition Rules by entering the promotional competition. Failure to comply with these rules, or the terms of acceptance of a prize will be deemed to be a rejection of the prize and the winners will then be disqualified from receiving the prize.
25. This competition is not organised, sponsored, endorsed or promoted by any social media channel.