

Photoshoot Parameters

Photo/Video Usage:

<u>Occasions:</u> Mixer Tour Private Tour Corporate Events Bachelor Parties Bachelorette Parties Birthday Parties Brunches Ladies Night Guys Night	<u>Mediums:</u> Photo Gallery Website Print Advertising Digital Advertising	<u>Demographics:</u> -Women -Men -Mixed -Couple
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General Shots:	Trolley Shots:
-Shots of people mingling near the Trolley -Shots of people getting on the Trolley -Shots of people pedaling	- Moving, leaving, arriving at bars -Close ups of pedals -Close ups of seats

Small Group shots (2-4 people) -*Cheersing* -Taking selfies -Drinking -High fives	Large Group shots (10-15 people) -*Cheersing* -Taking selfies -Drinking
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