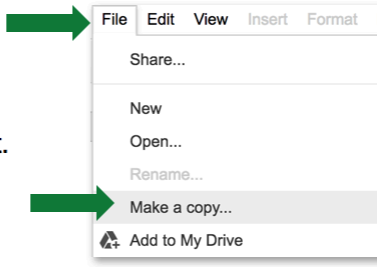


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Google Docs Marketing Consulting Proposal Template

Marketing Consulting Proposal

Consulting Company's Name	
Project Name	

Date	MM/DD/YY

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Introduction

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Introduction / Background



Client's Challenge

Challenge

Proposed Solution



Solution

Market Analysis

Description

Description

Description

Target Audience Analysis

Demographics

Psychographics

Buying behavior



Competitor Analysis

Description

Description

Description

Marketing Strategy

Description

Approach / Methodology

Description

Deliverables

Deliverable 1	
Deliverable 2	
Deliverable 3	
Deliverable 4	
Deliverable 5	

Schedule

Deliverable	Person Responsible	Start Date	End Date
		MM/DD/YY	MM/DD/YY
		MM/DD/YY	MM/DD/YY
		MM/DD/YY	MM/DD/YY
		MM/DD/YY	MM/DD/YY



MM/DD
Deliverable

MM/DD
Deliverable

MM/DD
Deliverable

MM/DD
Deliverable

Team

Name	Title	Experience
 **Name**	Role	Experience
 **Name**	Role	Experience
 **Name**	Role	Experience
Name	Role	Experience

Cost and Payment Terms

Activity	Rate	Hours	Price
Description	$0.00 per hour	0	$0.00
			$0.00
			$0.00
			$0.00
Total			**$0.00**

Payment Terms

Case Studies

Case Study 1

Case study

00%

Case Study 2

Case study

00%

Case Study 3

Case study

00%

Terms and Conditions

Description

Next Steps

Description

Consultant Contact Information

Name	
Company	
Address	
Phone	
Email	

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