

Effective Communicator Secondary Self-Reflection	Little or No Evidence	Some Evidence	Ample Evidence
I select and use a variety of forms (oral, written, visual, and nonverbal) to fit the situation.			
I consider the audience's needs, preferences, and biases.			
I select the most appropriate media and technologies to enhance my message.			
I critically review, evaluate, and adjust communication as necessary.			
I align my message with the audience and the purpose.			
I listen/read/observe carefully to make sure I understand others' messages.			
I interpret both explicit and implicit messages.			
I respond appropriately.			

Evidence Brainstorm

