

Staff FAQs

Spring Branch ISD is launching a new communications platform designed to simplify how the district shares information with families.

Beginning in the 2026–2027 school year, the district will introduce a new website and mobile app that work together as one connected communication system.

This guide answers common questions from staff about the new platform and what it means for daily communication with families.

General Questions

What is the SBISD Communications Platform?

The SBISD Communications Platform is a unified system that combines:

- district and campus websites
- the SBISD mobile app
- alerts and notifications
- news and announcements
- classroom messaging

into one connected experience for families and staff.

Why is SBISD making this change?

Currently, communication is spread across several platforms and tools. Families often need to check multiple places to stay informed.

The new platform simplifies this experience by bringing communication into one system that is easier to use and easier to manage.

What tools will this replace?

The new platform will replace several tools currently used across the district, including:

- district and campus websites
- eNews tools such as Constant Contact and Smore
- Remind classroom messaging
- some texting tools
- the current district mobile app

Moving to one platform will streamline communication and reduce the number of tools staff need to manage.

Messaging with Families

What replaces Remind?

Teachers will communicate with families through ROOMS, the platform's messaging system.

ROOMS will replace Remind beginning in the 2026–2027 school year.

How will messaging work?

ROOMS allows teachers to send messages directly to families through the SBISD communication platform.

Messages can include:

- classroom reminders
- announcements
- schedule updates
- important classroom information

Families will receive these messages through the SBISD mobile app.

Will families still receive notifications?

Yes. Families will receive updates through several channels within the platform, including:

- the SBISD mobile app
- website updates
- alerts and notifications
- classroom messages through ROOMS

Families will also be able to customize their notification preferences.

Campus Websites

Will campuses still have their own websites?

Yes. Each campus will have its own website within the district platform.

These sites will follow a consistent structure to make it easier for families to find information.

Who manages campus website updates?

Each campus will designate a staff member responsible for maintaining website content.

Responsibilities may include:

- posting campus news updates
- updating calendars
- reviewing information for accuracy

The district communications and digital teams will provide guidance and support.

Staff Responsibilities

What will teachers need to do differently?

Teachers will communicate with families through ROOMS instead of Remind.

Staff may also contribute to campus communication by sharing classroom updates or student achievements that can be highlighted in campus news posts.

Do teachers have to manage the website?

No. Teachers are not responsible for managing campus websites.

However, teachers may share information with campus leadership or communication staff that can be posted as news updates.

Training and Support

Will staff receive training?

Yes. Training opportunities will be provided before the start of the school year.

Training may include:

- how to use ROOMS messaging
- how to post campus news updates
- communication best practices

Training resources will also be available through the staff portal.

What if I need help using the platform?

Support resources will be available through the district.

Staff will be able to access:

- training materials
- help guides
- technical support through the Help Desk

Additional guidance will be available from the communications and digital teams.

Timeline

When will the new system launch?

The rollout will occur in phases.

Spring 2026

Platform development continues.

Summer 2026

Staff training and campus previews.

July 2026

Families invited to download the SBISD mobile app.

2026–2027 School Year

Full platform implementation.

What should staff do now?

At this stage, staff do not need to take any action.

Additional information and training opportunities will be shared before the start of the new school year.

Key Message

The SBISD communications platform is designed to make it easier for families to stay connected to their child's school while simplifying communication tools used by staff.