

Iqb2 & co Sliding Scale: Coaching

2025

Given the economic history of the not-so-united states, this pricing sliding scale is an imperfect attempt at creating equity for both me and my coaching clients. It is rooted in the belief that those who have more should pay more and those who have less should pay less.

That said, there are many factors beyond income (including inherited wealth and/or debt) that determine a person's ability to pay for a service such as coaching. **I trust your discernment to pick the rate that makes the most sense for you.** You do not need to share with me any detail about how you selected the tier that works for you. However, if it would feel helpful to talk any of this through, [just let me know](#). I am very open to negotiating pricing based on budget constraints, [values alignment](#), and more. Also, I love bartering and have received some excellent barterers over the years (including pottery, music for my podcast, and more!).

Note: This sliding scale rate sheet is inspired by [Aorta](#), [generative somatics](#), [Inventive Interventions](#), [Alexis J. Cunningfolk](#), and [the points of unity from a bookkeeping cooperative](#).

Tier ** —	Annual income	Twelve 60-minute sessions	Six 60-min sessions	One 60-min session
6	\$200,000+	\$6,000	\$3,000	\$600
5	\$100,000 - \$199,999	\$4,500	\$2,250	\$450
4	\$65,000 - \$99,999	\$2,750	\$1,375	\$275
3	\$55,000 - \$64,999	\$2,000	\$1,000	\$200
2	\$40,000 - \$54,999	\$1,400	\$700	\$140
1	\$39,999 or less	\$1,000	\$500	\$100

Group coaching rates (per call): \$100, \$60, \$45, \$25

If you are looking for my consulting rate sheet, it's over [here](#).

[Honor Tax](#)

Alternative description for sliding scale rate structure

- Tier 6. Consider paying this fee if:
 - You can regularly afford extras without thinking much about it;
 - Your debt is a way for you to create capital and increase your financial worth.
- Tier 5. Consider paying this fee if:
 - Your basic needs are always met, and you can afford extras from time to time;
 - You have debt but you are not concerned about it.
- Tier 4. Consider paying this fee if:
 - You are able to have your basic needs met, but rarely can afford extras;
 - You are able to slowly increase your savings over time;
 - You are able to maintain your debt in a sustainable way.
- Tier 3. Consider paying this fee if:
 - You are usually able to make ends meet, but occasionally experience financial stress;
 - You may sometimes be able to save a little, but then you have to dig in your savings to stay afloat.
- Tier 2. Consider paying this fee if:
 - You are often struggling to make ends meet;
 - You are often behind on bill payments.
- Tier 1. Consider paying this fee if:
 - You are not able to save any money.
 - An unexpected health or financial demand would be disastrous on your access to housing or food.

These tiers are borrowed from [Djalòki Dessables](#).