

5 Minute Film Festival: Posters!

Image Creation, Scanning and Editing:

- Canva <https://www.canva.com/create/posters/>
 - Choose from hundreds of professional templates and over 1 million amazing images to create the perfect poster in Canva. Our online poster maker gives you the power of great design without using complicated design software.
- Lucid Press <https://www.lucidpress.com>
 - Lucidpress is a professional poster maker that anyone can use. With a library of templates and a drag-and-drop interface, you'll have an attention-grabbing poster made in no time.
- Photoshop
 - Adobe's industry leading (and expensive) image editing program. Highest quality TWAIN scanning and printing.
 - General introduction to tools and techniques in Photoshop from the University of Kansas: http://www.techdocs.ku.edu/docs/photoshop_cs2_introduction.pdf
- Pixlr: <http://apps.pixlr.com/editor/>
 - Autodesk's full featured **free** online image editor. There are also desktop-based and mobile versions. Create an account to save editable versions of your images with layers intact.
 - Has most tools and capabilities of Photoshop.

Movie Poster Formatting and Layout FAQ:

- How many pixels is 11" x 17"?
 - It depends...
Try these conversion tool to help with different resolutions:
 - <http://auctionrepair.com/pixels.html>
 - <http://www.allen3d.com/rendertoprint.htm>
- What is the font they use for the credits on movie posters? Some options:
 - Steel Tongs: <http://www.fonts2u.com/steeltongs.font>
 - SF Movie Poster: <http://www.dafont.com/sf-movie-poster.font>
 - 13 other fonts that look like specific movie franchises:
<http://www.1001fonts.com/movie-poster-fonts.html>
- How can I make a QR code that links to my film on YouTube?
 - <http://www.qrstuff.com/>

Movie Poster Design:

- Online Poster Galleries—Notice the design elements that many of these posters have in common.
 - The Reel Poster Gallery: <http://www.reelposter.com/>

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- IMP Awards: <http://www.impawards.com/gallery.html>
- Film Art Gallery: <http://www.filmartgallery.com/>
- Movie Poster Elements: What makes a movie poster look like a movie poster?
 - “A **film poster** is a poster used to advertise a film. Studios often print several posters that vary in size and content for various domestic and international markets. They normally contain an **image** with **text**. Today’s posters often feature **photographs** of the main actors. Prior to the 1990s, **illustrations** instead of photos were far more common. The text on film posters usually contains the **film title** in large lettering and often the names of the main actors. It may also include a **tag line**, the name of the director, names of characters, the release date, etc.”
 - Elements in Movie Posters:
<https://themediameetingpoint.wordpress.com/2012/11/21/act-15-elements-in-movie-posters/>
- Movie Poster Maker: <http://bighugelabs.com/poster.php>
 - “Make your own customized movie poster. Be a star, spoof your family and friends. You’re the director and executive producer of your very own super-blockbuster and you’ll have the poster to prove it. All you need is a photo from that fancy digital camera of yours.”