

# MWM Programming Committee Proposal

## Purpose

Good Measure is embedding equity in its programming through:

- Intentional Inclusion
- Community-Driven Evaluation
- Increasing Access to Offerings
- Reflection and Shared Learning

MWM conducted a participatory [external evaluation](#) that came back with recommendations in key areas including:

- Cohort structure and recruitment processes
- Curriculum changes to focus on including service populations
- Focus on implementation support and how funders can support data/capacity

In the past, Mission Capital consultants designed the content and led the recruitment of participants for MWM using existing consulting relationships and existing Good Measure audiences.

Good Measure is now seeking to convene a MWM Programming Committee to make curriculum and recruitment decisions for the next iteration of MWM launching in early 2023. Decisions and insights from this committee will help inform Good Measure's overall vision for nonprofit capacity building.

## Outcomes

The committee will answer key questions:

Recruitment:

- Who will be the primary participants of this MWM Cycle?
- What types of organizations will we aim to support? (BIPOC led?, emerging organizations?, long-existing orgs?, orgs with equity focus?)
- What types of teams do we invite?
- What is needed to ensure meaningful engagement? What would stipends make possible for team makeup?

Curriculum

- How can we ensure the curriculum supports MWM teams in meaningfully engaging service populations throughout the full evaluation cycle of a project?
- What type of engagement is realistic for the nonprofit sector in a COVID/Great Resignation environment?
  - Classes vs working time needed
  - What resources or support are needed
- How do we incorporate funder facetime?
- How will we measure the impact of this offering on participating organizations or for advancing equity?

## Process

We're recruiting 6 individuals to join us on a planning committee. We've outlined below what we think this commitment may look like but we will start by convening a planning session in August to determine our process!

Commitment:

- August: 2 Hour Kickoff Meeting
  - Group Introductions
  - Confirm planning process
  - Determine subcommittee assignments
  - Brainstorm other potential collaborators
- September - December: Monthly 1 Hour Group Meeting
- September - December: Subcommittee working groups (2-4 Hours total over the course of the four months)
- January -?: Support Program Launch
- 2x throughout process: Discussion with GM Steering Committee on sharing lessons learned from this process

Compensation:

To support participation across a diverse group of individuals we are limiting the group to six individuals and compensation is available. A W9 (for individual or organization) is needed to process the stipend. Our goal is reducing barriers to participation so please let us know if there are alternative stipend or participation arrangements you would like to explore.

~12 Meeting Hours over course of the project (\$50/hour) = \$600 stipend

\*Would require W9 for individual or organization (anything over \$600)