

Personal Information:

Gender: Female

Birthplace: Son La

Ethnic group: Kinh

Year, place of Master recognition: 2026 , Leipzig University, Germany

Employment unit: Marketing Department

Research Interest Areas: Socially Responsible Marketing

Workplace: Posts and Telecommunications Institute of Technology

Email: uyenntt1@ptit.edu.vn

1. Undergraduate:

Formal University Training at : Thuong Mai University

Minor Degree: Marketing Management

Graduated year: 2023

Master of Business Administration issued in: 2026

Training at: Leipzig University

Graduated year: 2025

Ph.D/ Doctor of Philosophy degree:

Highest degree thesis:

3. Languages:

- a. English degree: IELTS 7.0 Usage fluency:
- b. Other languages: Usage fluency: 4 skills

II. Work history

Time	Place	Role

III. Scientific research results:

1. Research projects

No	Research title/ Applicable field	Year Concluded	Research level	Role in the research
1				

2. Research publication