

Example Short Form Copy

DIC Examples

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Email

Subject Line: Qualia Mind has created the hack for inspiration.

The hack for inspiration and focus has been unlocked and could be at the tip of your fingers.

Just imagine being able to tap into your brain's full capability on a daily basis and hitting a home run everyday at work.

Qualia Mind has been able to create something that will let you access all of this..

100% of your money back if it doesn't revolutionize your life.

[Click here to be unleash your full focus.](#)

PAS Example

Pain/Desire is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

Email

Subject Line: Imagine having all the tools you need to be successful at your disposal

Can you imagine having creativity, focus and inspiration at your disposal?

Being able to be creative enough to come up with ideas, and be sharp enough to be able to execute them. While having the focus to stay concentrated for hours at a time. That's the dream.

This has revolutionized the way we see and access the capabilities of our mind.

Qualia Mind has the answer to your needs, become a greater self.

[Click here to evolve your mind.](#)

HSO Example

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Email

Subject Line: The groundbreaking moment that changed my life.

Finding something that can add value into your life with little to no cons it's not easy to find, Like I did. This was the groundbreaking moment that changed my life.

I was getting too much pressure from work, life, and had no energy whatsoever to do anything.

I felt drained everyday, and could never get anything done at work or at home.

The stress was consuming me, and my creativity.

Everyday I would get home to try to work on my passion... but I couldn't focus for more than 15 minutes before I was already back on my phone getting distracted for the rest of the night and not getting anything done.

Until one night I was reading this Forbes article about this product that was revolutionizing the way we see caffeine, and coffee was now a thing of the past.

I was really intrigued just because of how Forbes was putting this product on a pedestal, and as I kept reading... I was sold.

The moment I tried it, it instantly changed my life. I've been knocking out work in less than half the time it used to take me to do, and got promoted to the position I've been wanting for the longest.

Life has been great ever since, I wouldn't go back.

[Try what changed my life, and millions.](#)

