LA-TECH.ORG MEDIA/PRESS KIT

About LA-Tech.org

LA-Tech.org was founded by tech founders and CEOs of LA's homegrown tech companies to support our hometown. We want to increase economic opportunity for LA's low-income students and disconnected communities.

Why? First, it's the right thing to do. We want to give back to the community that has allowed us to grow and be successful. Second, by investing in local talent, we ensure the diverse and vibrant future of our growing tech sector. Lastly, we want to give the many people in our community who are looking for ways they can personally make an impact on our city a way to do so.

Assets

LA-Tech.org General Brand Material

- Logo Assets
 - White (Dark Background)
 - Black (Light Background)
- #000000, #ffffff

#StepUpForLA

- iFoster
 - Logo
- Homeboy
 - <u>Logo</u>
- Campaign Assets
 - Logo White (Dark Background)
 - Logo Blue (Light Background Only)
 - Header Logo View

Social Media

Twitter
Instagram
Linkedin

Questions? Reach out to us at info@la-tech.org