

Help those on the GO!

For Nick Costello at Built For Athletes.

Hello there. I'll start by complimenting your Hero 2.0 backpack. I use the black camo version myself and I feel very Masculine and organised whilst wearing it.

I was browsing your store looking for a running vest as I ended up on your various media outlets and noticed an opportunity to increase sales for your Hero 2.0 backpacks.

I immersed myself into a creative state to make an advertisement page for the Hero 2.0.

Specifically targeted to those Athletes On The GO who need the most practical bag on the market.

I have attached the project to the email. Let me know your thoughts?

I'd be happy to work with Built For Athletes in order to provide my marketing abilities.

Best Regards

Oscar Gomes Thiselton