

How do you keep yourself consistently inspired, energized and motivated??

Don's Bookshelf - Initial Recommended Reading & Listening List

"One hour a day of reading will make you an authority in your field in two or three years, it will make you an expert in five years...It will put you ahead of 99 percent of the population in a short period..." - Brian Tracy

Leadership development has to be systematic and continuous...day in and day out...like breathing and breathing out...this is the major shift! "Turn your automobile into a university on wheels." - Brian Tracy

Goal Setting and Achievement

- "The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change" by Stephen R. Covey
- "Over the Top: Moving from Survival to Stability, Stability to Success, Success to Significance" by Zig Ziglar
- "Maximum Achievement: Strategies/Skills That Will Unlock Your Hidden Powers to Succeed" by Brian Tracy

Effective Time, Life and Energy Management

- "The Effective Executive: The Definitive Guide to Getting the Right Things Done" by Peter Drucker
- "First Things First: to Live, to Love, to Learn, to Leave a Legacy" by Dr. Covey, Dr. Merrill and Dr. Merrill
- "The Power of Full Engagement: Managing Energy, Not Time, Is the Key to High Performance and Personal Renewal " by Tony Schwarz and Jim Loehr

Leadership Development and Team Building

- "On Becoming a Leader" by Warren Bennis
- "Winning: The Ultimate Business How-To Book" by Jack Welch and Suzy Welch
- "The 360 Degree Leader: Developing Your Influence from Anywhere in Organization" by John C. Maxwell

Marriage, Family and Parenting Development

- "Courtship After Marriage: Romance Can Last a Lifetime" by Zig Ziglar
- "The 7 Habits of Highly Effective Families" by Dr. Stephen R. Covey
- "The 6 Most Important Decisions You'll Ever Make" by Sean Covey

Other Classic Reads That We Highly Recommend

- "How to Win Friends and Influence People" by Dale Carnegie
- "Influence – The Science of Achievement" by Robert Cialdini
- "Man's Search for Meaning" by Victor Frankl

Free Resources on Websites and Webinars

- <https://www.franklincovey.com/Events/webcast-series.html>
- <https://www.marshallgoldsmith.com/>
- <https://alanweiss.com/>

Pryor.com Recommended Videos

- Becoming a Great Leader: Developing Yourself
- How to Manage Your Time Effectively
- Team Building: Characteristics of a Successful Team