

# AIMC 2026 Virtual Conference

*Theme: Increasing Consulting Value Creation in a Technology - Forward World*

## 11/10 Agenda (Day 1)

| Speaker                                         | Topics                                                                   | Schedule               | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------|--------------------------------------------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Eric Kennedy<br>AIMC President                  | Conference Kickoff                                                       | 10:00 AM - 10:15 AM ET | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Dr. Jack J. Phillips<br>ROI Institute           | Keynote — Framework for Evaluating the ROI for AI Investments            | 10:15 AM - 11:15 AM ET | As AI investment accelerates across every consulting function, boards and executive sponsors are asking a harder question than "what did we build" — they want to know what it was worth. This keynote introduces a practical, defensible framework to isolate AI's effects and translate them into ROI that internal consultants can present with confidence.                                                                                                                                                                                                                                                                                                  |
| Break                                           |                                                                          | 11:15 AM - 11:30 AM ET | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Dr. Trotter<br>Daro Mott<br>AIMC Board Chair    | Innovation and Key Technologies Impacting Consulting                     | 11:30 AM - 12:15 PM ET | From generative AI to process mining to agentic automation, a handful of technologies are resetting what's possible in internal consulting engagements. This session surveys emerging technologies and what each means for how consultants scope, staff, and deliver work.                                                                                                                                                                                                                                                                                                                                                                                      |
| Andrea Howe<br>The Get Real Project             | Building Trust with Clients in a Technology-Forward World                | 12:15 PM - 1:00 PM ET  | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Lunch Break                                     |                                                                          | 1:00 PM - 1:30 PM ET   | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Leslie Minchin                                  | Clarity Under Pressure: A Brain-Based Advantage for Internal Consultants | 1:30 PM - 2:15 PM ET   | As technology accelerates consulting work, clear thinking under pressure matters more, not less. Internal consultants navigate ambiguity, competing priorities, resistant stakeholders, context switching, and pressure for quick answers. This session explores how these demands affect decision-making, creativity, and emotional regulation, offering practical, brain-based strategies for sound judgment, meaningful influence, and greater client impact.                                                                                                                                                                                                |
| Eric Kennedy<br>AIMC President<br>Steve Pollock | AI-Enabled Process Optimization                                          | 2:15 PM - 2:50 PM ET   | AI is raising the ceiling on operational improvement work, enabling consultants to diagnose bottlenecks, prioritize opportunities, and model interventions at a scale that manual methods can't match. This session presents real-world use cases and a playbook for delivering step-change process results within weeks, not months.<br><br><b>Case Study:</b> Monday.com and Vibe drive continuous improvement together — Monday.com's dashboards and automation surface bottlenecks and track performance, while Vibe captures frontline feedback and ideas, creating a loop of identifying issues, implementing changes, and optimizing how work gets done. |
| Eric Kennedy<br>AIMC President                  | Day 1 Wrap Up                                                            | 2:50 PM - 3:00 PM ET   | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

# AIMC 2026 Virtual Conference

*Theme: Increasing Consulting Value Creation in a Technology - Forward World*

## 11/11 Agenda (Day 2)

| Speaker                         | Topics                                                             | Schedule               | Summary                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------------------|--------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Eric Kennedy<br>AIMC President  | Conference Day 2 Kick-Off                                          | 10:00 AM - 10:15 AM ET | -                                                                                                                                                                                                                                                                                                                                                                                            |
| Daro Mott<br>AIMC Board Chair   | Building Your Own Tools and Prototypes Without an Engineering Team | 10:15 AM - 11:15 AM ET | Consultants increasingly need working prototypes and lightweight internal tools fast, without waiting in an IT backlog. This session focuses on the practical side of AI-assisted, low-code building—turning a consultant's domain expertise directly into usable tools without writing traditional code.                                                                                    |
| Break                           |                                                                    | 11:15 AM - 11:30 AM ET | -                                                                                                                                                                                                                                                                                                                                                                                            |
| Ivo Sarges<br>AIMC VP of Events | Change Management in an AI-Transformed Workplace                   | 11:30 AM - 12:15 PM ET | Change happens to consults too. AI has reshaped consulting's operating model and function. This session explores the following questions: 1) Is the consulting industry expanding or shrinking? 2) Will people and firms become more general and more specialized? 3) Will the delivery of the consulting function move towards in-house or external? 4) How will the team structure change? |
| Stephanie Barsch                | AI-Augmented Strategy & Scenario Planning                          | 12:15 PM - 1:00 PM ET  | How to Use AI to Think Strategically, Build Executive-Ready Presentations, and Earn a Seat at the Strategy Table .                                                                                                                                                                                                                                                                           |
| Lunch Break                     |                                                                    | 1:00 PM - 1:30 PM ET   | -                                                                                                                                                                                                                                                                                                                                                                                            |
| David Tang<br>Flevy & KPI Depot | <a href="https://www.flevy.com">Flevy.com</a>                      | 1:30 PM - 2:15 PM ET   | David Tang will share how AI is pushing consulting engagements up the value chain, highlighting how automation can free consultants from routine data gathering and analysis to focus on higher-value work — framing the right problems, weighing tradeoffs, and making high-stakes decisions under uncertainty.                                                                             |
| Andrew Persh<br>Oria            | Using AI to Create McKinsey-Style Slides                           | 2:15 PM - 2:50 PM ET   | Andrew Persh will show attendees how AI can turn everyday consulting content into polished, professional PowerPoint decks without the typical AI-generated look. Drawing on his experience at McKinsey and his work developing Lilli's initial slide-generation functionality, Andrew will share a firsthand look at what's becoming possible with AI-powered presentations.                 |
| Daro Mott<br>AIMC Board Chair   | "Looking Forward"                                                  | 2:50 PM - 3:00 PM ET   | -                                                                                                                                                                                                                                                                                                                                                                                            |