Follow Up 1

Hey Bruce,

Your pinned post caught my eye because it's incredible that people like Muhammad Ali, Mike Tyson, and others trained there.

You don't see that at every other gym.

Have you thought of upgrading your website to gain more membership sign-ups, like other gyms are doing, such as Mayweather's Boxing+Fitness?

I've created a rewrite of your website using a few tactics that will increase membership sign-ups.

Is increasing your membership sign-ups something you're interested in?