



## PRICE LIST – FOR EASY PLANNING

*Calligraphy is a professional service. It's **brand connection**.*

*Services include: ink calligraphy, foil embossing, engraving, digital, wood burning, leather debossing*

"Our guests always enjoy the personalized touch ashtonink adds."

- Heidi Taylor



### GIFTING

#### Event stationery

Place cards (paper surface) - \$3 per card  
Place cards (non-paper surface) - \$6 per item  
Certificates, fill in blanks - \$10 per line  
Handwritten notecards - \$1 per word

#### Corporate gifting

Gift personalization/small - \$5-\$10 per item (i.e., tags, pens, coasters)  
Gift personalization/large - \$20-\$30 per item (i.e., journal, tumbler)

### DIGITAL

Spot calligraphy - \$50 per title (i.e., menu, program headers)  
Script logo or photo overlay - starting at \$500  
Custom font design - Upon request

*Includes vectorization of files provided as .pdf, .svg, .ai and/or .tif*

### EVENTS

**Live service** - starting at \$700 for up to 4 hr on site

Rates include:

- Pre-event consultation and prep work
- All writing tools (clients provide surfaces)
- Table signage, guest interaction, insurance
- Event report (# personalization, reactions)

Bonus for Retail - [Experiential Marketing Template](#)

- track ROI (increase in sales, social media, loyalty)

### WORKSHOPS

In-person or online - Starting at \$700.  
See Workshops page and reach out for a detailed quote.

**Thanks for your interest!**

Reach out with any questions, [jenn@ashtonink.com](mailto:jenn@ashtonink.com), 435.770.0155

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**All services - Minimum booking:** \$100

**Payment schedule:** 50% non-refundable payment to book, balance due upon completion

Paper/items to be provided by client with 10% overage; Shipping to be charged to client at cost.