

Matsya

Project Title

Climate Literacy through Primary Skill cultivation and implementation.

Project Summary

Partnered NGO

Impact Advisor (IAC Councilmember) Overseeing the Project

Matsya's Role

Matsya's role is about much more than simply funding projects. We've designed our approach to add strategic, high-impact value that addresses gaps and amplifies the outcomes of every project we support. Here's how we bring unique strengths to our partnerships:

1. Targeted Funding for Underfunded Needs

- **Funding with Purpose:** Matsya specifically targets projects that address critical but underfunded environmental issues in South Asia, such as vulture conservation, where both resources and attention are often limited. By carefully selecting projects that fill a crucial regional need, Matsya ensures that our support enables impactful solutions with lasting effects. This isn't just writing a check; it's directing funding where it will have the highest potential return for conservation in South Asia.

2. Monitoring and Evaluation Support

- **Structured Impact Assessment:** Matsya takes an active role in designing and implementing a robust monitoring framework for each project. We work alongside partners like Aaranyak to track progress, measure outcomes, and document lessons learned. This ongoing assessment is key to understanding what's working and what needs adjustment, ensuring our support leads to meaningful, measurable impact.
- **Data Analysis and Transparency:** Matsya offers data analysis support to interpret results and provide clear reporting to donors and stakeholders. This transparency builds trust and credibility, making Matsya a reliable source of information on project outcomes and conservation impact. For instance, in a vulture conservation project, we would assist Aaranyak in assessing the reduction in poisoning incidents and community engagement metrics, creating a clear picture of success.

3. Networking and Resource Mobilization

- **Expanding Project Reach through Strategic Partnerships:** Matsya leverages its network to connect projects with additional collaborators, resources, and experts in conservation and sustainability.
- **Resource Sharing:** Beyond connections, Matsya provides access to practical tools, research, and funding channels. We help project teams access technology or expertise they may lack, such as data-gathering tools or research on sustainable carcass disposal practices. This resource-sharing enhances project quality and sustainability.

4. Advocacy and Policy Influence

- **Policy Engagement:** Matsya's role includes representing our partners' work in the policy-making arena. We work with government agencies and NGOs to advocate for policies that align with our projects' goals, like stricter regulations on toxic pesticides in vulture habitats. By ensuring that project results reach decision-makers, Matsya helps create the legislative backing necessary to sustain long-term conservation change.
- **Public Relations and Awareness:** Matsya helps our projects gain visibility by crafting compelling narratives and sharing success stories with the public and media. For example, we would highlight Aaranyak's work in vulture conservation through press coverage, social media campaigns, and community events. This visibility builds public support, attracts further investment, and raises awareness of crucial environmental issues in South Asia.

Project Head Personal Details	
Full Name	
Organisation	
Position in Organisation	
E-mail	
Telephone	
Address	
Website	
Social media	

Focal Community:		
Location	Number of Students	Number of Individual Sponsored
Current Number of Academic Programs		

Project Location

Country	
Location in Country	
Is the project receiving government support	

If yes, to what extent	
Describe the Impact Structure	

What are the prominent roadblocks?

How Did You Identify the Issue?

Project Objectives
Objective-1: Specific: Achievable: Realistic: Time-bound:
Objective-2: Specific: Measurable: Achievable: Realistic: Time-bound:
Objective-3: Specific: Measurable: Achievable: Realistic:

Time-bound:

Methods
Objective-1:
Objective-2:
Objective-3:

Expected Results
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Project duration:	
Start date:	

Workplan

Activity	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.

Description of Project Team	
Experience: Role:	
Experience: Role:	
Experience: Role:	
Team Members	Qualifications, Experience, and Role in Project

	Qualifications and Experience: Role in Project:
	Qualifications and Experience: Role in Project:
	Qualifications and Experience: Role in Project:

Project Partners

Fair Participation of Local Stakeholders

Sustainability of Project Future

Communications

Funding Requested:	USD
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Budget					
Item	Unit	No. of units	Unit cost	Total cost (local currency)	Total (GBP)

<i>Add rows as required</i>					
Total					

Referees		
Name	Position and organisation	Email address