

A People's Health Plan for Druids Heath

Homes, Planning and Health Inequalities

Summary:

(health inequalities, homes and lived environment)

Key Issues (check with forum)

1. Clearance Programme (demolitions) and Build First Campaign
2. Conditions of blocks and its impact on health.
 - a. (must look into the issue of temporary accommodation)
3. Regeneration Plan (Master plan) and lack of community ownership
4. Conditions of other homes in the area.
5. Health Inequalities in Druids Heath (encompassing all above + socio economic issues of the area)

Objectives (Community Campaign Goals)

1. Build First, with commitment to quality homes
2. Improvement of conditions of existing tenants in block
3. Improvement of conditions of homes in the area (retrofitting campaign potentially?)
4. Development a Community Development plan that takes into account:
 - a. Housing Needs of Community
 - b. Public Health of Community: urban design, employment support, health support// Plan must be an investment plan IN the community not in the area.

Project Proposal

Stage 0: Short Report Outlining Health Inequalities in Druids Heath and connecting it to current situation

Producing report for the community and for advocacy purposes

Stage 1: Listening Campaign (need to establish a target number of residents)

Objective: understand issues and needs in the community, and identify change wanted.

Health workers and residents to conduct interviews with residents and compile information on the conditions of homes and their impact on health but also on the conditions of the area and their impact on health (looking at build environment, accessibility, green spaces, employment and health provision)

- a. Documenting conditions of homes and exploring its impact on residents
- b. Documenting conditions of Druids Heath, need and explore the health impact on residents

It is worth highlighting that the process of collecting the evidence and stories might also allow us to do good advocacy and campaigning work, using social media to put some stories out and raising concerns with the council about certain cases and issues that we can use as pilot cases to assess response of council.

Listening Campaign/Steps

- 1. Aim/Objectives**
- 2. Identifying the target**
- 3. Preparing questions (with open space for responses)**
- 4. Analysing responses**
- 5. Finding common areas**
- 6. Drafting report with reflections**

Stage 1.a: Report with findings of listening campaign

[more description]

Stage 1.b: Campaigning work based on the findings of the report targeting council and relevant health authorities.

- Mobilising health community in Birmingham/ other housing organisations.
- Work alongside residents and community organisations.
- Target Council and other relevant stakeholders

Stage 2: Community Health Plan for Druids Heath

(This stage presumes that residents might be pushing back on Council's masterplan and pursuing a community plan that takes into account the needs of the residents. It will therefore have to be reviewed at a later stage)

In this second stage, the findings of our listening campaign could be imputed into a community plan. Furthermore, evidence based public health research could be used to support the demands of the community. In this manner, health professionals could support a number of interventions as part of community plan, this in order to address existing health inequalities in the area.

- a. Combining previous research + additional research on built environment with demands of residents in the area and turn into a clear Plan focusing on Health Inequalities

- b. Campaign Works calling for a People's Health Plan for Druids Heath that challenges narrative of development and pressures council to invest to address health inequalities
- c. Tying this work with other Economic Justice Campaigning
 - i. Policy work at national level on Housing Crisis
 - ii. Livable incomes and welfare work.