

Privacy Policy

Effective date: March 20, 2025

1. Introduction

Welcome to **AndrewGFarmer.com**

AndrewGFarmer.com (“I,” “me,” “my,” or “our”) operates <https://andrewgfarmer.com> (hereinafter referred to as the “**Website**” or “**Service**”).

This Privacy Policy explains how I collect, safeguard, and disclose information from visitors and users of the Website. By using this Website, you consent to the collection and use of your information in accordance with this Privacy Policy.

My [Terms & Conditions](#) govern all use of this Website and, together with this Privacy Policy, constitute your agreement with me (“**Agreement**”).

2. Definitions

- **Service** – The Website, **andrewgfarmer.com**, operated by Andrew Farmer.
- **Personal Data** – Any information relating to an identifiable individual (e.g., name, email address, IP address).
- **Usage Data** – Data automatically collected about how the Website is accessed and used (e.g., time spent on pages, browser type).
- **Cookies** – Small data files stored on your device to enhance browsing experience.
- **Data Controller** – The individual (Andrew Farmer) who determines the purposes and means of processing Personal Data.
- **Data Processors (or Service Providers)** – Third parties who process data on behalf of Andrew Farmer.
- **User** – The individual using my Service.

3. Information Collection and Use

I collect different types of information for various purposes, primarily to improve my Service and provide a better experience for you.

Types of Data Collected

1. Personal Data

While using my Service, you may voluntarily provide me with personally identifiable information, including but not limited to:

- **Email address** (e.g., for newsletters, contact forms, and product purchases)
- **Name** (if provided during sign-ups or purchases)

You can opt out of receiving marketing emails by following the **unsubscribe** link at the bottom of any email.

2. Usage Data

I collect certain technical data when you visit my Website, such as:

- Your **IP address**
- Your **browser type and version**
- The **pages you visit**, along with time and date
- Your **device type** (if accessed from a mobile device)

3. Tracking Cookies Data

I use cookies to enhance your experience on my Website. These include:

- **Essential Cookies** – Necessary for Website functionality.
- **Analytics Cookies** – Help analyze how users interact with the Website.
- **Preference Cookies** – Remember your preferences for a personalized experience.
- **Marketing Cookies** – Used to deliver relevant advertising content.

You can **disable cookies** through your browser settings, but this may limit certain Website functionalities.

4. How I Use Your Data

I use the information I collect for the following purposes:

1. To **operate and maintain** the Website.
2. To **improve user experience** by analyzing usage trends.
3. To **send updates, newsletters, and marketing materials** (with your consent).
4. To **monitor Website security** and prevent fraud.
5. To **respond to inquiries and customer service requests**.
6. To **comply with legal obligations**.

5. Retention of Data

I retain Personal Data **only as long as necessary** for the purposes outlined in this policy. If you request data deletion, I will remove your information unless it is required for legal reasons.

6. Data Security

I take data security seriously and use industry-standard measures to protect your Personal Data. However, no method of data transmission over the Internet is 100% secure, so I cannot **guarantee absolute security**.

7. Data Sharing & Third-Party Services

I do **not** sell or rent your Personal Data to third parties. However, I may share data with:

- **Service Providers** – Third-party tools I use for email marketing, analytics, and payment processing.
- **Legal Authorities** – If required by law, I may disclose data in response to legal requests.

Third-Party Services I Use:

Google Analytics – To track and report Website traffic. [Google's Privacy Policy](#)

Email Marketing Tools – For newsletters and communications (e.g., ConvertKit, Mailchimp).

Payment Processors (for Digital Products & Services)

- **Stripe** – [Stripe's Privacy Policy](#)

8. Your Rights (GDPR & CCPA Compliance)

If you are a resident of the **EU (under GDPR)** or **California (under CCPA)**, you have the following rights:

- **Right to Access** – Request a copy of your personal data.
- **Right to Rectification** – Request correction of inaccurate information.
- **Right to Erasure (“Right to be Forgotten”)** – Request deletion of your data.
- **Right to Object** – Opt out of data processing for marketing.
- **Right to Data Portability** – Receive your data in a structured format.
- **Right to Withdraw Consent** – Stop receiving emails or marketing communications.

To exercise any of these rights, contact me at info@andrewgfarmer.com.

9. Do Not Track Signals

I respect **Do Not Track (DNT)** browser settings. If you enable DNT, I will not track your browsing behavior beyond essential cookies.

10. Third-Party Links

My Website may contain links to external websites. I am **not responsible** for their privacy policies, so I recommend reviewing their policies before sharing data.

11. Children's Privacy

My Website is **not intended for children under 13 years old**. I do not knowingly collect data from minors. If I learn that a child has provided me with Personal Data, I will delete it.

12. Changes to This Privacy Policy

I may update this Privacy Policy periodically. Any changes will be posted on this page, with the **effective date updated accordingly**.

If significant changes occur, I will notify users via email or a Website notice.

13. Contact Information

For any privacy-related inquiries, contact me at:

 **Email:** info@andrewgfarmer.com

 **Website:** andrewgfarmer.com