

SAPA March 2024 Minutes

March 14,2024

- I. Meeting was called to order at 5:07 p.m. by president Marita Johnson. No attendees by Zoom. Present in person were Rebecca Tucker, Mark Blanchard, Bob Topolski, and Aimee Parnell. Absent were June Brink and Mark Richardson.
- II. There were no changes to the agenda.
- III. Public comments – Public comments were extensive. Becky Tucker talked about how much she liked the Dems show with Alice Emmons and Christy Morris Char Osterlund interviewed the town Democrats and the program was well received. It was mentioned that SAPA TV had 196 views on Facebook. The Humane Society had given Aimee Parnell a very nice handwritten thank you card for the PSA she had created for them. Town meeting discussion was extensive and each town had some complications. Springfield tried using the auditorium and many sound issues were discovered. It was obvious this had been tried in the past with the same outcome. There was a problem with the Comcast feed over the weekend. Aimee spent a lot of time working in the town of Chester. Overall, it was a very busy town meeting this season as usual.
- IV. Mark B. moved we accept the minutes of the February meeting as written, Bob seconded that and the vote was unanimous.
- V. Director's Report (attached). Aimee included an extensive director's report with several pictures and a lot of content. She went over the highlights of the report which you can find attached to the minutes. One interesting item was that WCFR toured our studio. We had some discussion about the upcoming eclipse. At the end of the report was statistical information about how SAPA TV is being viewed on social media, it was real eye opener on how much activity happens on those platforms.
- VI. Financial Report (attached). The monthly financial report was reviewed as usual. No significant variances were observed.
- VII. The need for a server storage upgrade was discussed. It was going to cost \$3,579 to move from 10TB to 30 TB. Mark Blanchard moved to approve and Bryce Honeywell seconded. Motion passed unanimously.
- VIII. We were given a website preview that started with a short video and ended with a large story board at the end of the meeting.
- IX. Bob Topolski made a motion to go into executive session for personnel matters, Bryce Honeywell seconded. Becky Tucker made a motion to come out of executive session and Bryce Honeywell seconded. No action was taken after the executive session.
- X. Bryce Honeywell informed us all of a "cord cutting" session being presented at the Springfield Town Library on April 5th at 6 pm.

- XI. Items for next meeting: update on Reading issue, draft budget, investing the LOC.
- XII. Bryce moved we adjourn, Becky seconded that, so we did. 7:15pm.
- XIII. We were taken on brief studio tour.

Respectfully submitted by Mark A Blanchard pinch secretary for Mark Richardson.